

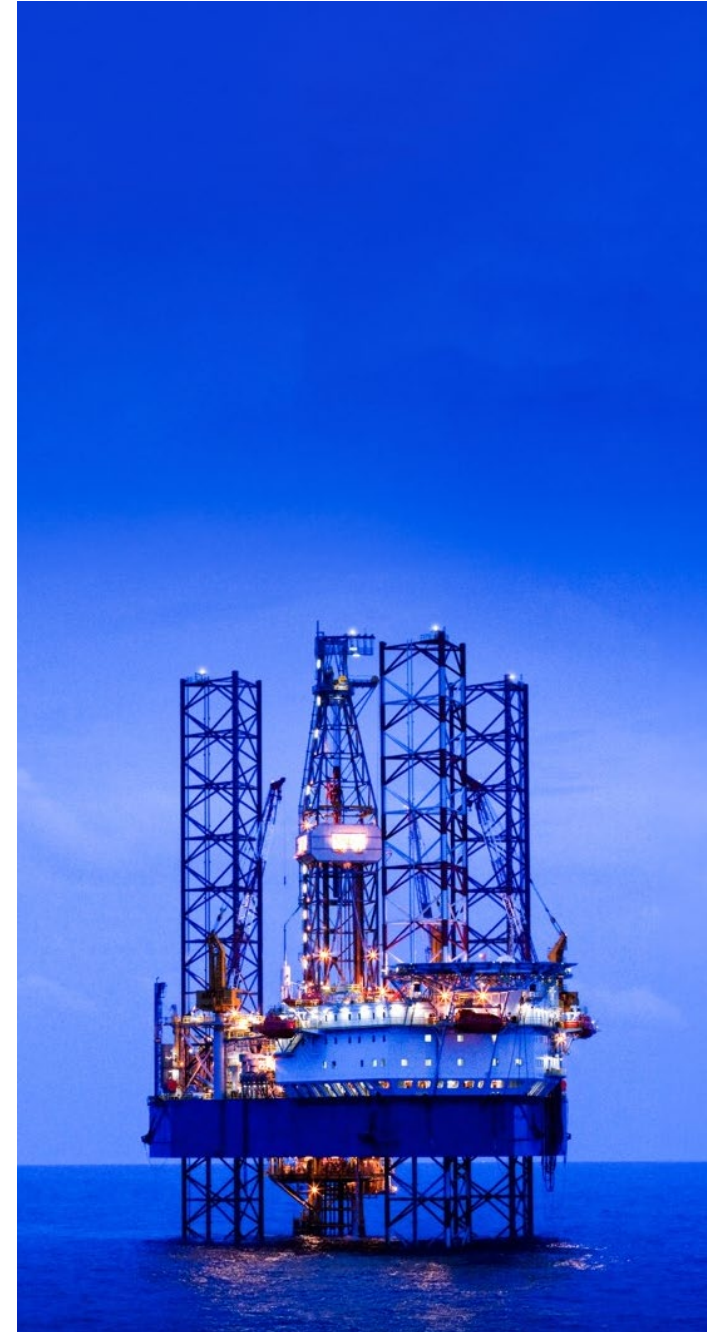
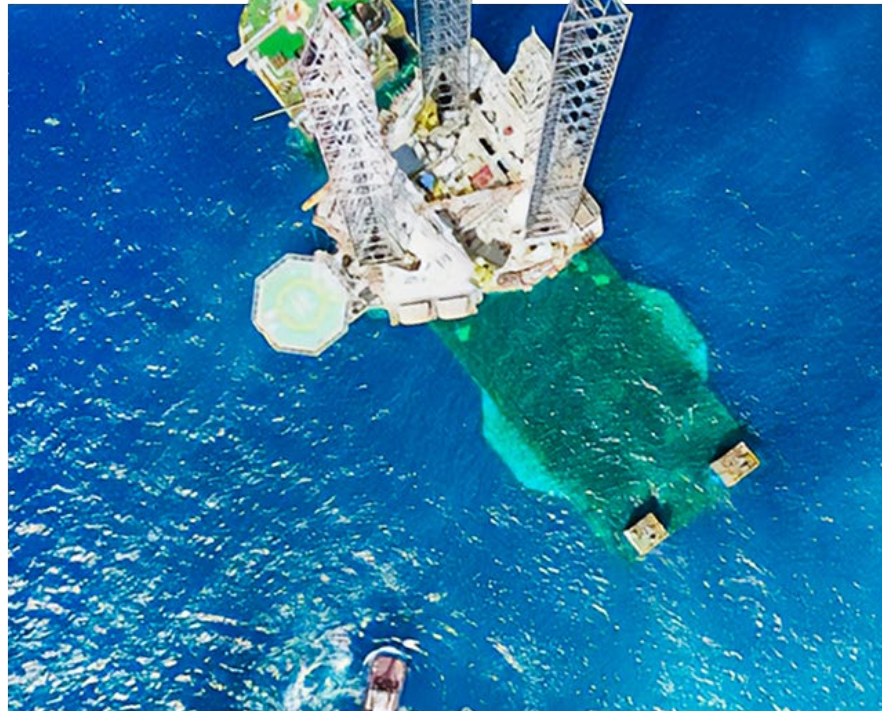


# ADES Holding Company

FY 2024  
Trading Update

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February 2025





# Today's Presenters



**Dr. Mohamed Farouk**

➤ *Group Chief Executive Officer*



**Hussein Badawy**

➤ *Group Chief Financial Officer*

## AGENDA

1. Market Update

2. Business Update

3. Financial Update

4. Q&A

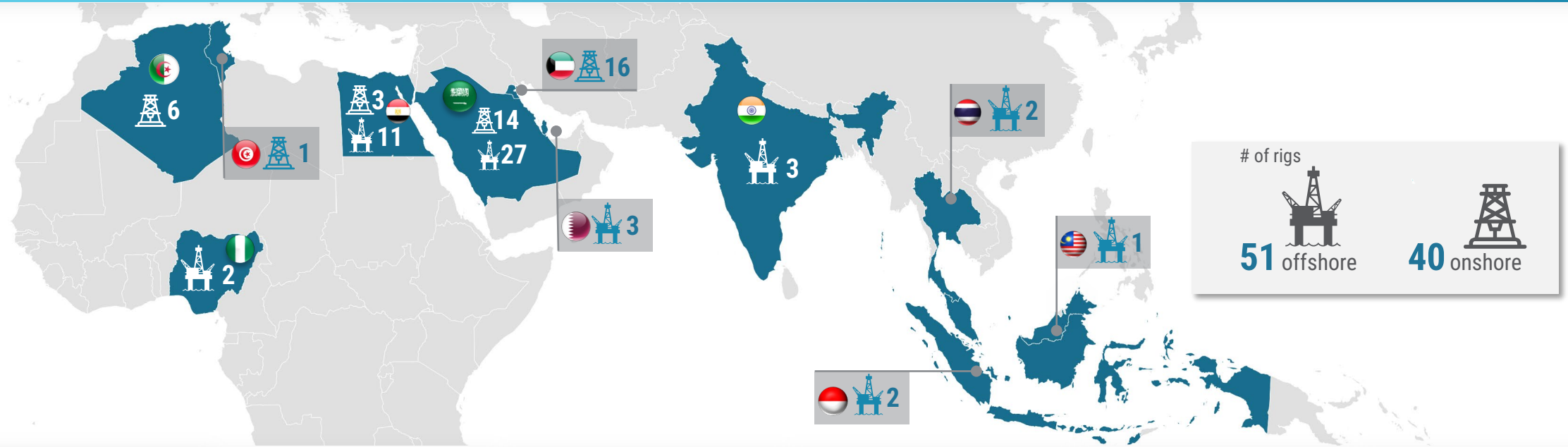




# Leader in Shallow Water Offshore and Onshore Drilling



Global Scale Operations with 91 Rigs in 11 Countries



## Proven Consolidator Through Cycles

**91** rigs<sup>1</sup>  
 ▲ +2.2x<sup>2</sup> since 2018

## Leading Scale & Profitability

	FY 23	FY 24
Revenue	SAR 4.3bn	SAR 6.2bn
EBITDA <sup>3</sup>	SAR 2.1bn	SAR 3.0bn
Margin (%)	~49%	~49%

## Visible, Contracted Growth

**SAR 28.27bn**  
 backlog<sup>4</sup>  
**85.3%** with GCC NOCs

## Partner of Choice for Critical Energy Suppliers



## Committed to Operational Excellence and Efficiency

**97.7%**  
 FY 2024 Average Utilization

## Culture Focused on Safety

**0.06** TRIR<sup>5</sup>  
**87%** below IADC average<sup>6</sup>

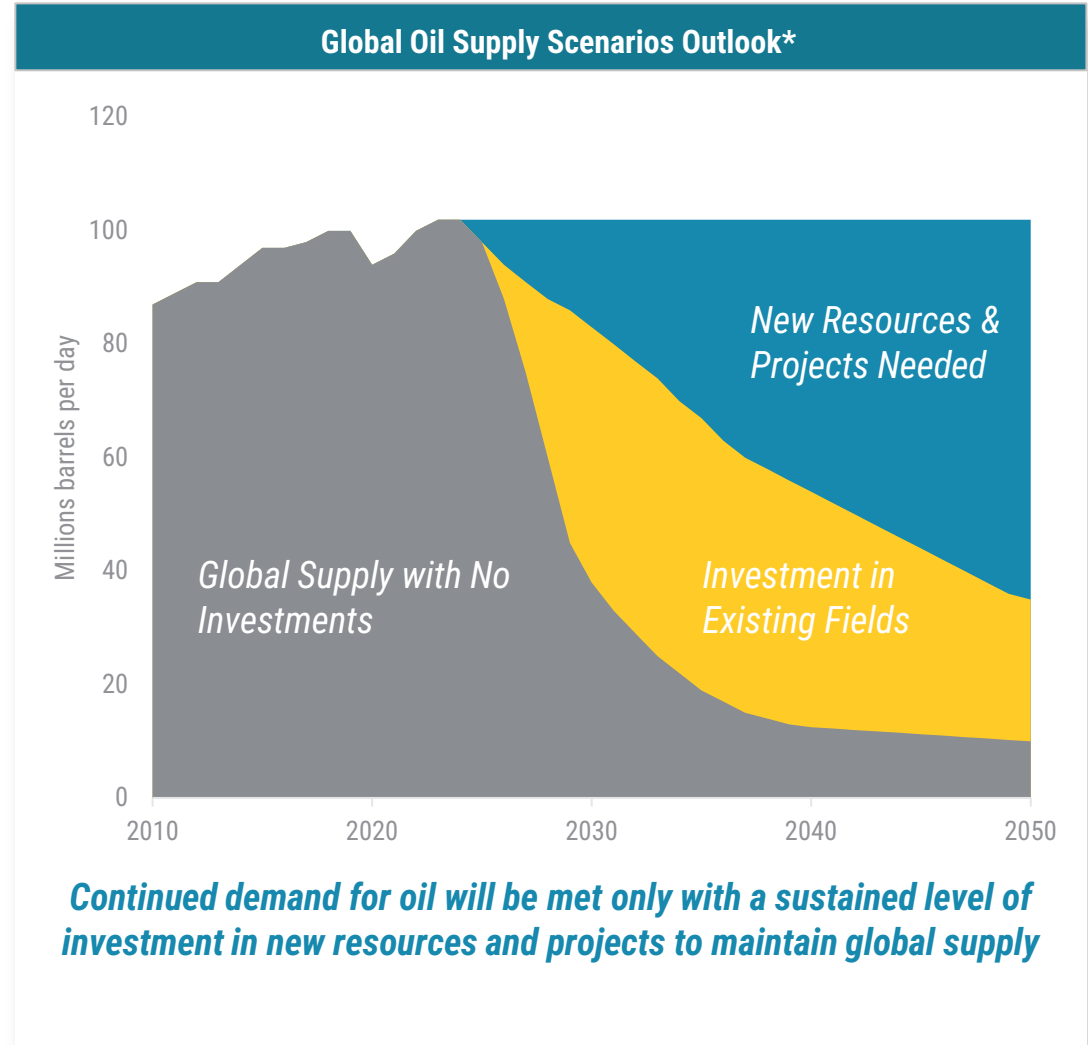
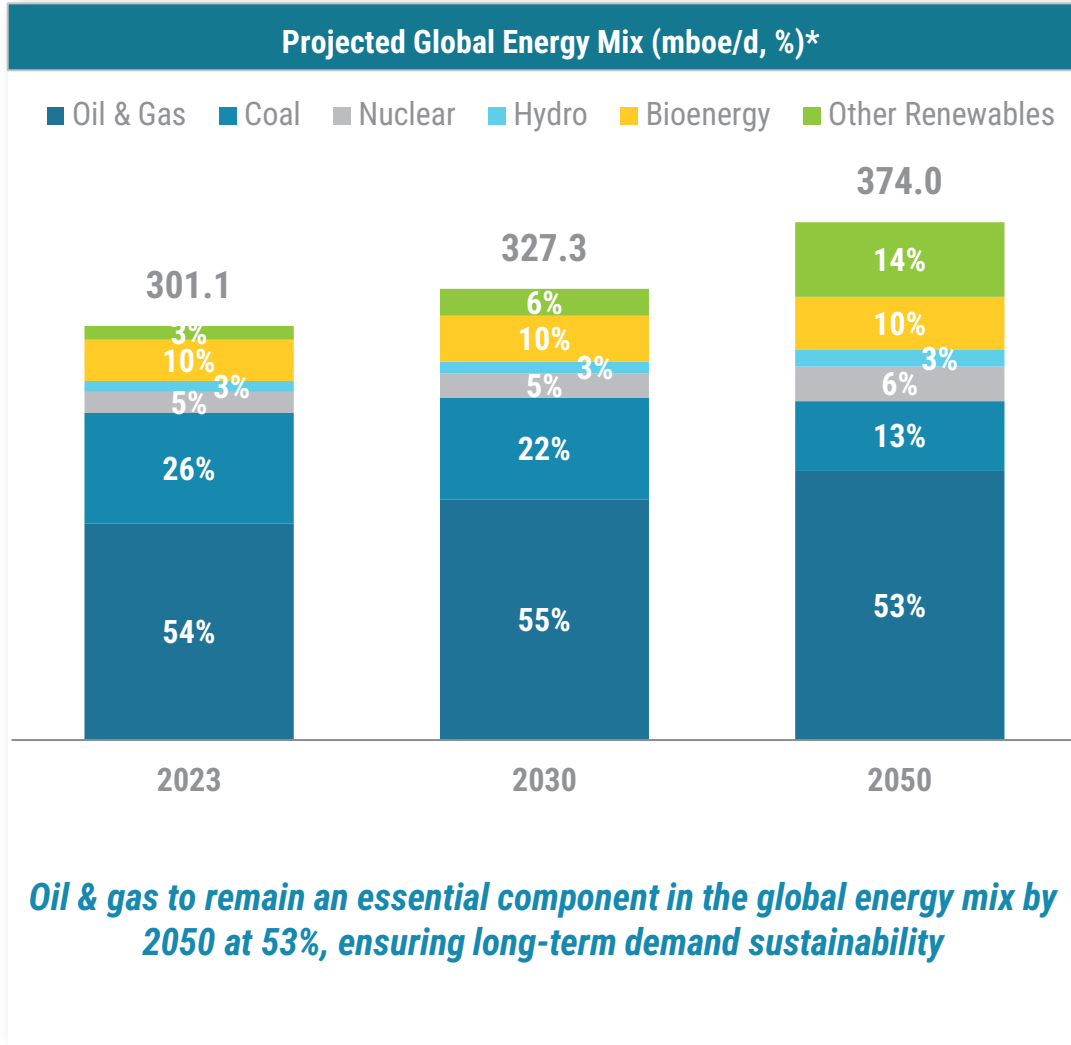
Sources: ADES information Note: Financials and KPIs relate to the 31 December 2024, unless otherwise indicated. <sup>1</sup> Including 4 leased rigs. <sup>2</sup> Growth since December 2018. <sup>3</sup> EBITDA includes a non-cash share-based payments expense and excludes impairment and provisions incurred for the full year ending 31 December 2024. <sup>4</sup> The total amount payable to the Group during the remainder of the current relevant contract in addition to any optional extension to the customer stipulated in the contract. <sup>5</sup> Total recordable injury rate per 200,000 working hours for FY 2024. <sup>6</sup> International Association of Drilling Contractors FY 2024 average of 0.46.



## Market Update



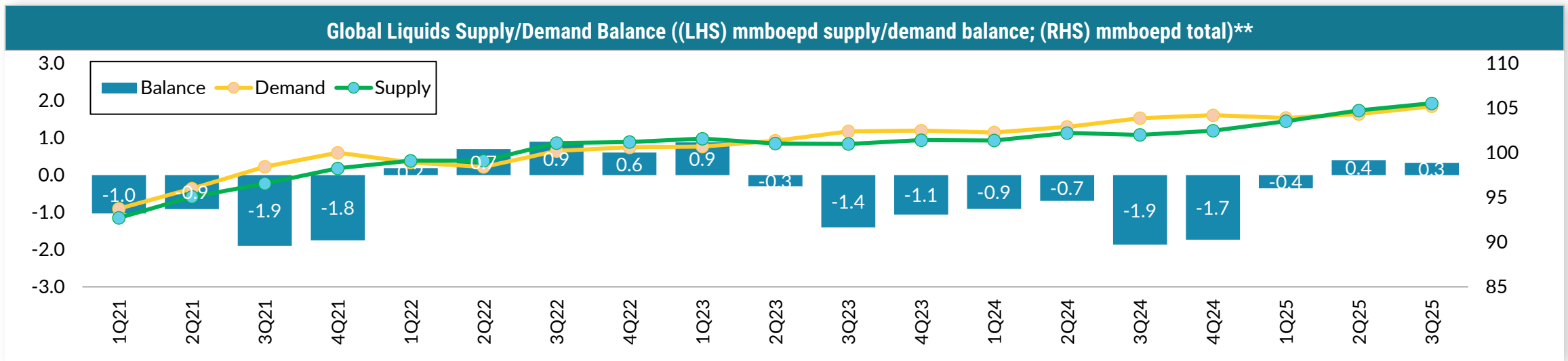
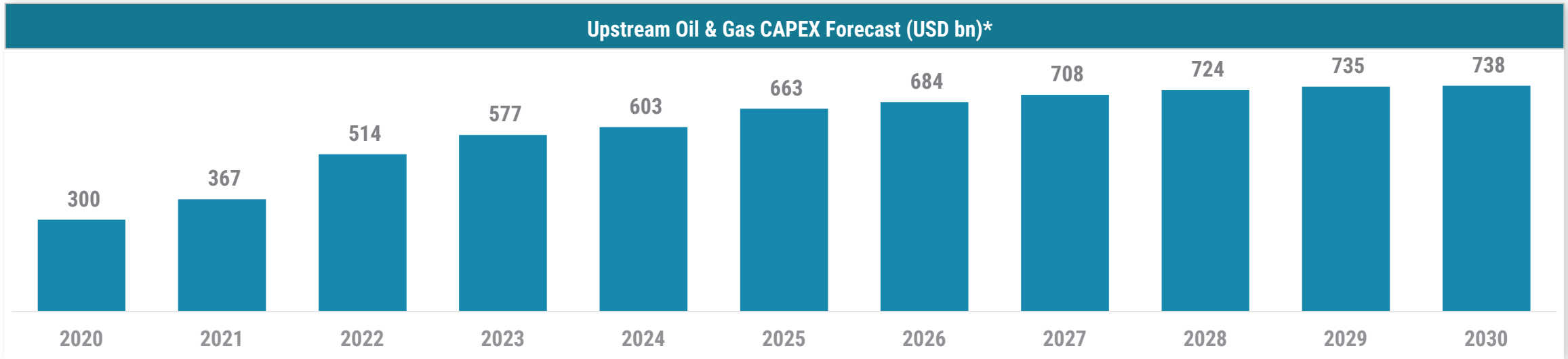
# Continued Demand and Investment in Oil & Gas well into 2050



\* Source: OPEC, Company Sources



# Sustained CAPEX Growth to Maintain Healthy Supply/Demand Balance



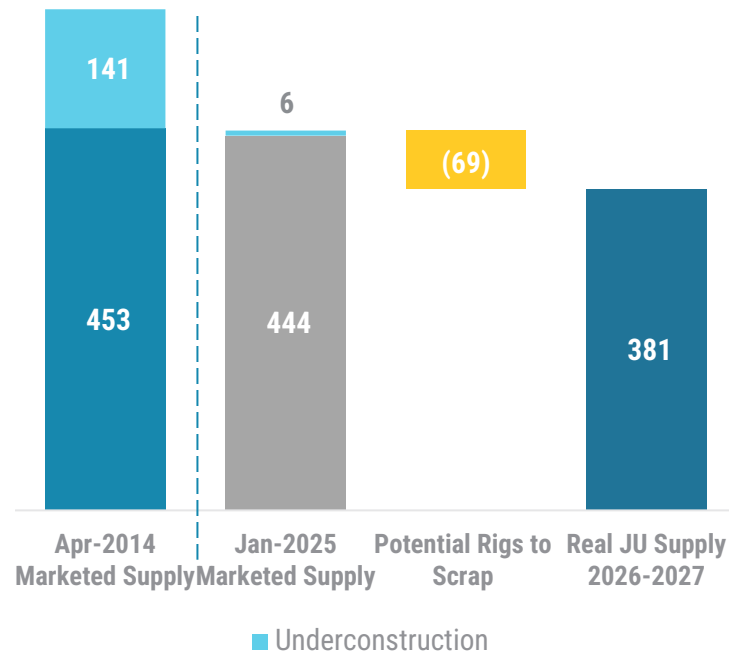
\* Source: S&P Global Commodity Insights \*\* Source: Westwood



# Sustained Tightness in the Offshore Jackup Market

Tight supply-demand dynamics set to continue ...

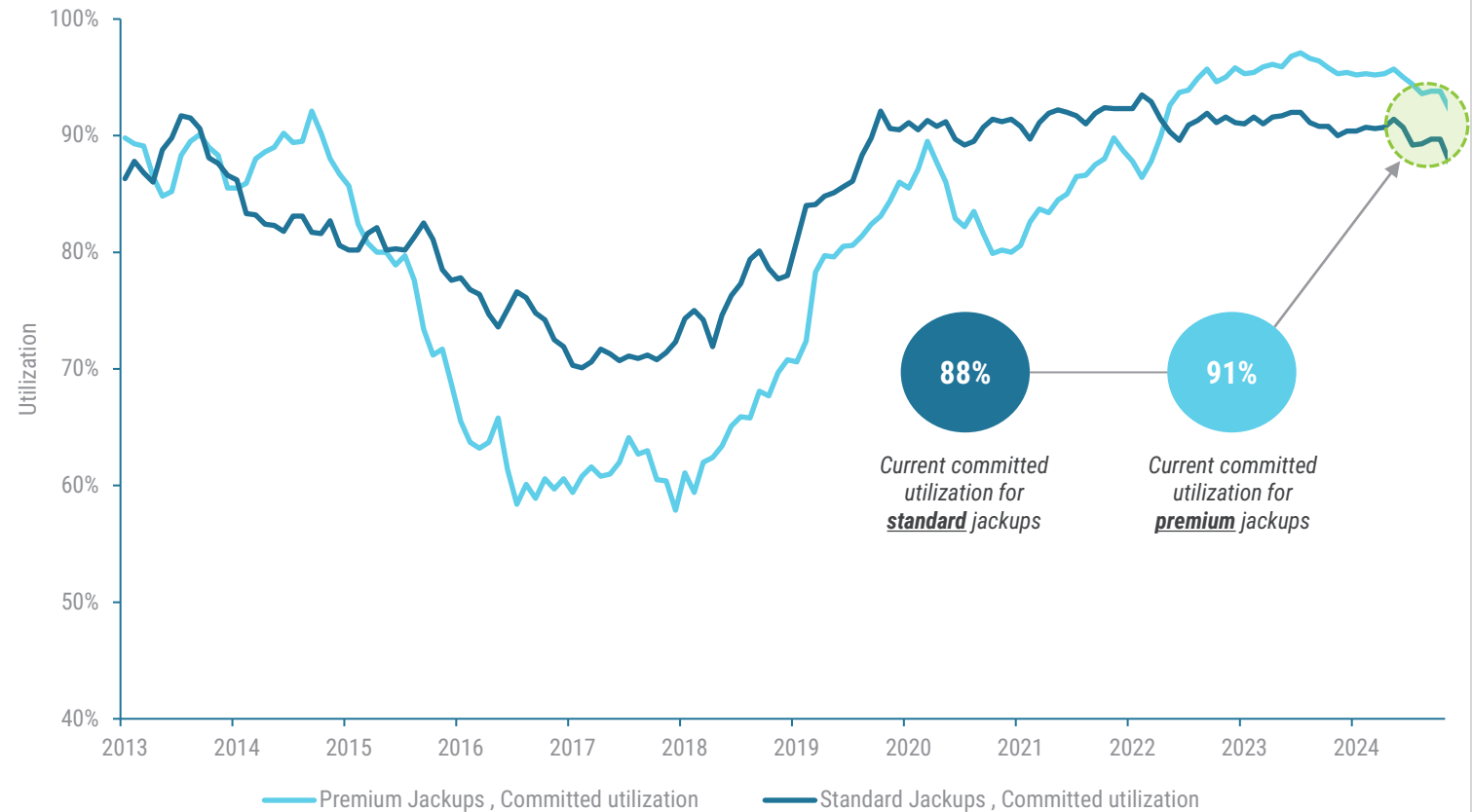
Approximately 160 rigs have been scrapped till 2023



**Significant reduction in jackup supply over the previous decade, with very limited new builds in the pipeline**

...Utilization rates to remain tight hovering around the 90% mark even when factoring-in the suspensions in KSA

Global Jackup Utilization for Premium & Standard Units as of January 2025





# Successful Redeployment of Suspended Rigs



## Key Facts

- \* The latest update is around 31-33 offshore contracts with Aramco have been suspended for the drillers.
- \* Re-contracting of the suspended rigs has been a challenge amongst drillers, with **only 14 rigs re-contracted** till date.
- \* ADES has successfully **contracted 6 out of those rigs (around 43%)**
- \* Global platform solidifies our ability to deploy in **new regions such as West Africa**, with our entry into **Nigeria**.

## Total of 6 Rigs were Suspended



**2 Rigs**

*Awarded New Contracts in  
Thailand*



**1 Rig**

*Awarded a New Contract in  
Qatar*



**1 Rig**

*Awarded a New Contract in  
Egypt*



**2 Rigs**

*Awarded New Contracts in  
Nigeria*





## Business Update

# Operational Highlights

**97.7%**

in FY 2024

(vs. 98.0% FY 2023)

**Utilization Rate<sup>1</sup>**

**c.5.13** Years

Weighted Average Remaining  
Contract Tenor<sup>2</sup>

**Tenor**

**28.27** SAR  
bn

as at FY 2024

(vs. SAR 27.54 bn in FY 2023)

**Total Backlog**

**0.06**

in FY 2024

(vs. IADC standard of 0.46)

**TRIR<sup>3</sup>**

FY 2024 saw ADES expand its presence to three new countries, namely Indonesia, Thailand, Malaysia, and Nigeria in 1Q 2025, delivering on its strategy to diversify its presence in high-growth markets such as Southeast Asia and West Africa.

The six suspended rigs in KSA were awarded new contracts as of February 2025, with three rigs commencing operations during FY 2024 in Qatar, Thailand and Egypt, while the remaining rigs secured two awards in Nigeria and one in Thailand.

ADES continued to deliver best-in-class operational performance, with sustained high utilization rates and industry-beating safety metrics.

ADES successfully added c.SAR 7 billion in new backlog through contract awards and renewals across its markets in both the offshore and onshore segments, as well the acquisition of two offshore rigs from Vantage Drilling.



Source: ADES information. <sup>1</sup> The effective utilization is calculated based on the number of operating days for rigs excluding idle, non-contracted rigs.

<sup>2</sup> Represents the remaining contract tenor for our backlog, weighted by backlog value of each contract.

<sup>3</sup> Total Recordable Injury Rate per 200,000 working hours.

# 24 Rigs, 18 Months: A Record-Breaking Achievement in Offshore Drilling Industry



## Strengthening ADES' Position as a Global Offshore Leader



### Our Key Principles to Deliver Operational Excellence, Safety, and Speed at Scale

#### Focus

- Ensure operation stability
- Independent organization

#### Visibility

- Reporting
- Escalation
- Corporate governance for validation

#### Customer Approach

- Scope / contract validation confirmation
- Internal early commissioning



#### Best Practices

- Department interface
- Proactive hiring mechanism
- Factory concept

#### Cost Efficiency

- Supply chain consolidation
- Volume agreements
- Shipyard MSAs

#### Phasing

- Delivery schedule
- Preform pre-commissioning

### Building Blocks in Place for a Seamless Delivery

**Program Management**

- Rig start-up integrated **management program**
- **Dedicated taskforce** led by ADES CEO

**Shipyard**

- **Secured shipyard** slots globally

**Manning**

- **Manpower secured**
- Retaining the **ADES DNA**: 1/3 of staff on every new rig is sourced from existing ADES rigs

**Procurement & Logistics**

- **Materials & service agreements** in place with key suppliers
- **Full procurement & logistics** management program

Source: ADES information. <sup>1</sup> Including contracts for 19 rigs awarded in the Aramco Megaproject, 3 rigs awarded by ONGC in India, 1 rig awarded by Pertamina in Indonesia, and 1 rig awarded by PTTEP in Thailand.





# Delivering Strong Results Despite Market Challenges

SARmn, % YoY	FY 2024	FY 2023	Change
<b>Revenue</b>	<b>6,199</b>	<b>4,332</b>	+ 43.1%
<b>EBITDA<sup>1</sup></b>	<b>3,037</b>	<b>2,139</b>	+ 42.0%
As a % of Revenue	49.0%	49.4%	- 0.4pp
<b>Net Profit</b>	<b>816</b>	<b>452</b>	+80.5%
<b>Operating Cash Flow<sup>2</sup></b>	<b>3,168</b>	<b>2,104</b>	+ 50.6%



Source: ADES information.

<sup>1</sup>EBITDA includes a non-cash share-based payments expense incurred for the full year ending 31 December 2024.

<sup>2</sup>Operating cash flow before changes in working capital.



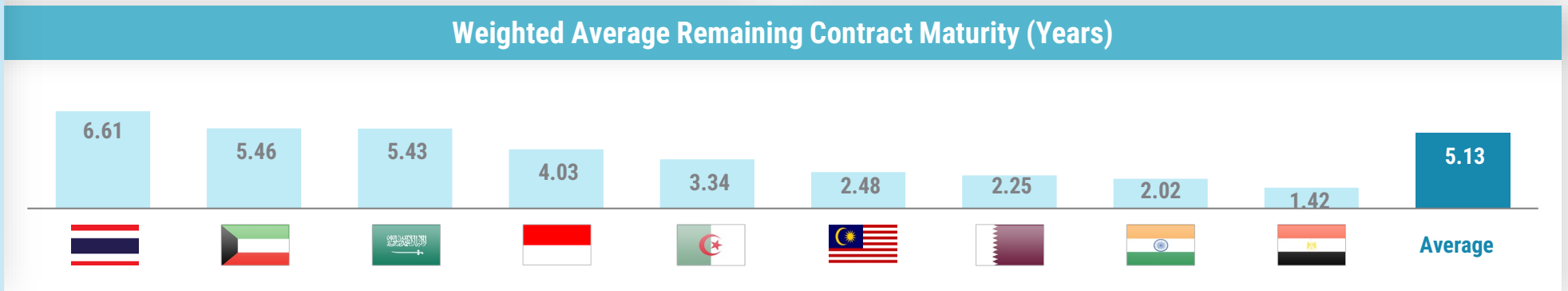
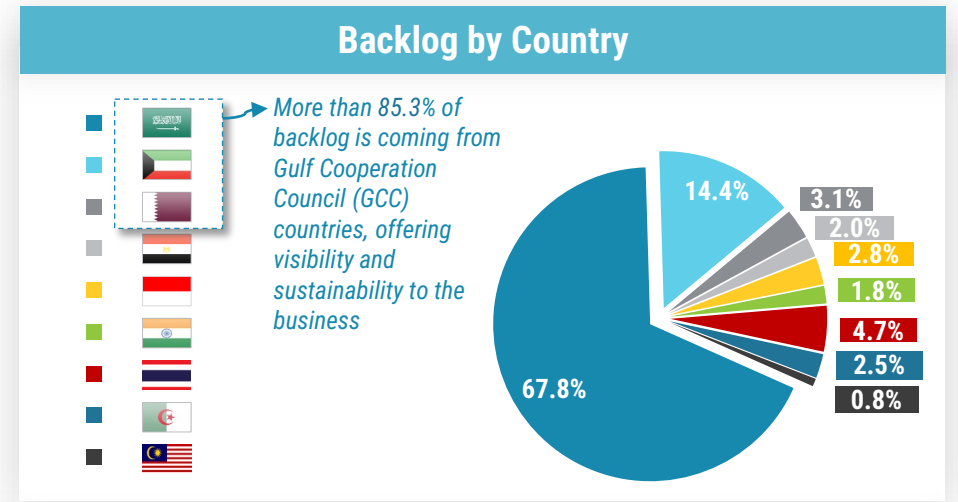
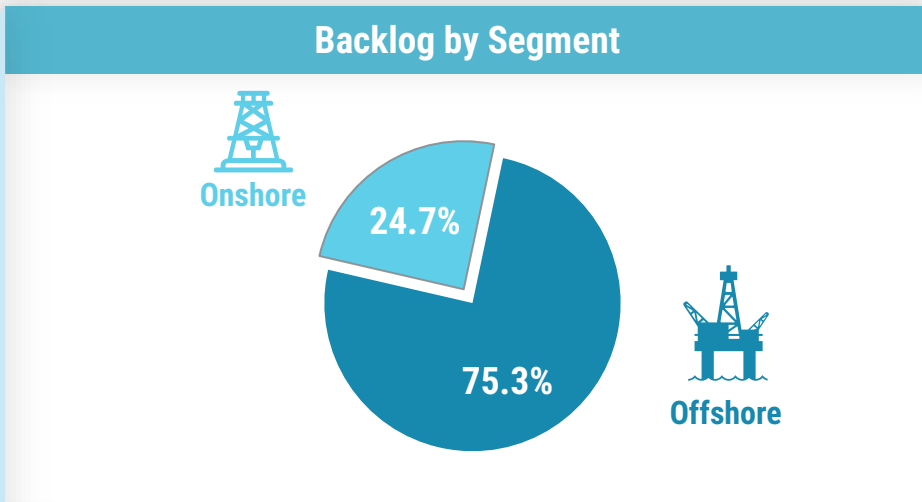


# While Securing the Highest Backlog in ADES' History

## Significant Share from Offshore and GCC countries with Long-Term Contracts

The Group's total backlog stood at SAR 28.27 bn as of 31 Dec 2024 the highest in ADES' history, up from SAR 27.54 billion as of 31 December 2023. This comes despite a revenue burn-rate of SAR 6.2 bn during the year. This translates to **backlog additions of SAR 7bn in FY-2024**, reflecting the impact of renewals at higher daily rates as well as new awards.

**SAR 28.27bn**  
Backlog  
(31 Dec 2024)

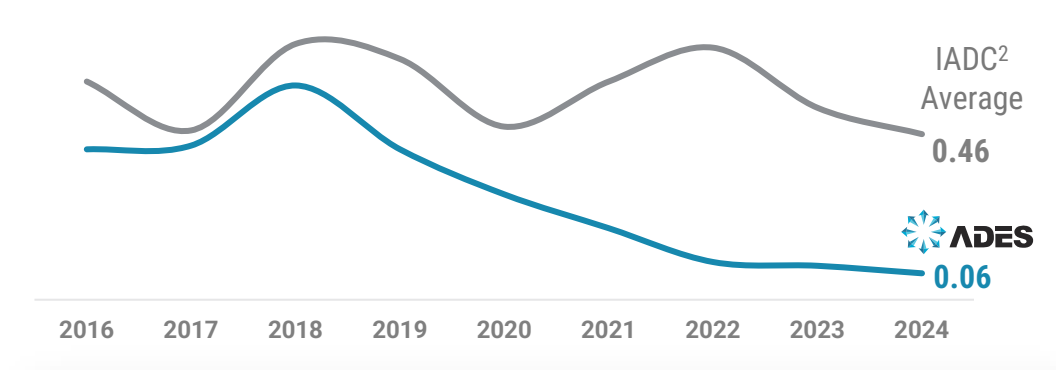




# Committed to Operational Excellence & Sustainability

## Best-in-Class Safety Record Supported by Continued Innovation

Total Recordable Injury Rate (TRIR)<sup>1</sup>



Ongoing identification, prioritization and control of risks

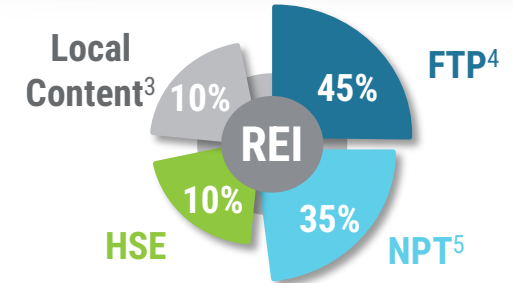


AI Based proprietary technology for incident prediction



## The REI Drives Levels of Activity and Renewals with Aramco

aramco  
Rig Efficiency Index ("REI")  
Composition



ADES  
REI  
Performance



91 / 100  
Average REI Score<sup>6</sup>

## ADES' Sustainability Pillars



Governance & Business Ethics



Climate Change & Energy



Health, Safety & Security

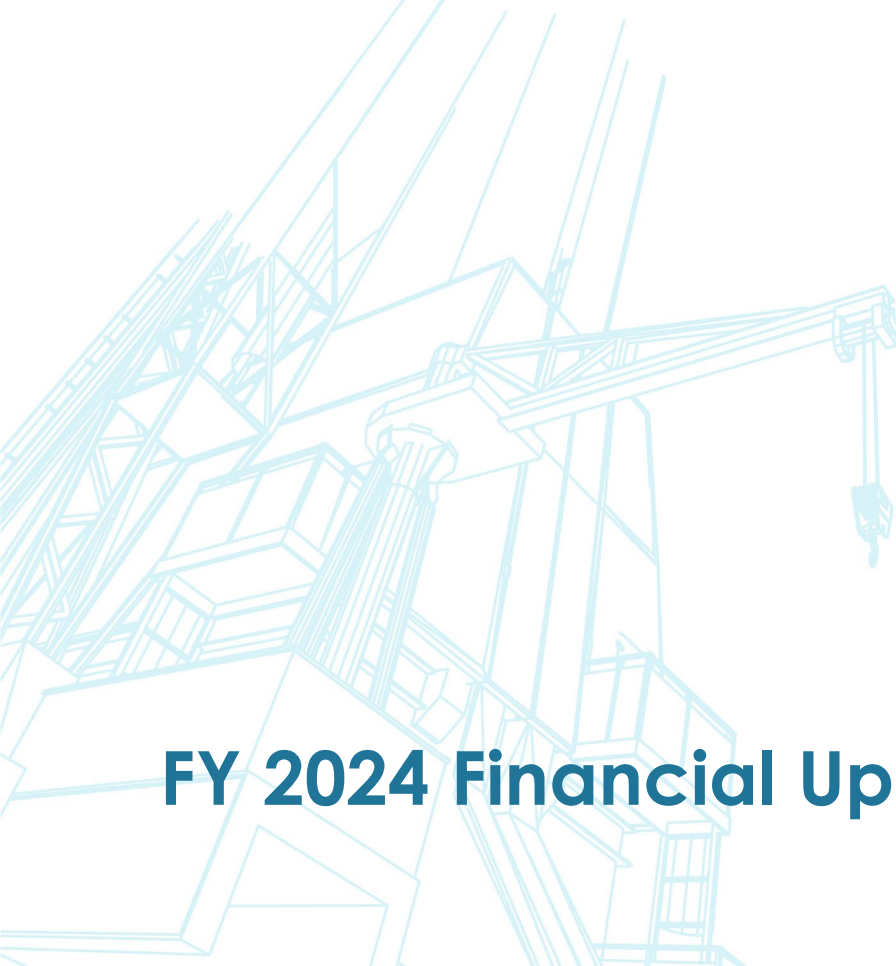


Environmental Protection



Social Responsibility

Source: ADES information. Note: Data as of 31 December 2024 unless otherwise indicated. <sup>1</sup> Total Recordable Injury Rate per 200,000 working hours. <sup>2</sup> International Association of Drilling Contractors. <sup>3</sup> Local Content is defined as "Saudization", measured as # of employees who are Saudi nationals divided by total workforce. <sup>4</sup> Flat Time Performance. <sup>5</sup> Non-productive Time. <sup>6</sup> Score in 4Q 2024.



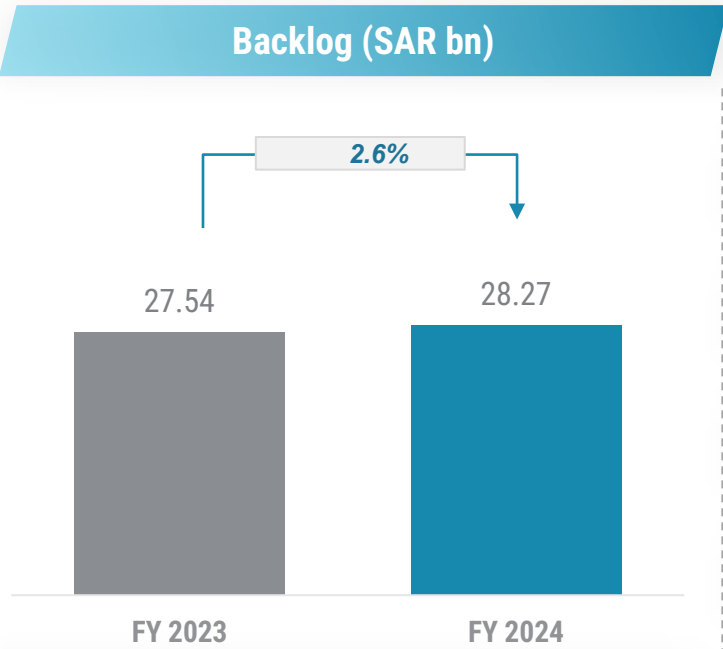
# FY 2024 Financial Update



# All-time High Backlog Despite Revenue Burn Rate Thanks to Contract Renewals and Awards



## Backlog (SAR bn)



## Contract Awards and Renewals in FY-2024

<b>KSA</b>	The newly awarded long-term contract for one offshore rig in KSA in 3Q-2024, as well as two 10-year onshore renewals.
<b>Kuwait</b>	The expansion in Kuwait with an award for six onshore contracts in 2Q-2024.
<b>Egypt</b>	Renewals at higher daily rates for three rigs in Egypt (AD III, AD VI, and AD V) in 1Q-2024; along with the legacy JU rig relocated from KSA to Egypt in 2Q-2024.
<b>Qatar</b>	Newly awarded contract in Qatar (2Q-2024) relocated from KSA at a higher daily rate.
<b>Algeria</b>	Renewals for two rigs in Algeria (ADES 2 and ADES 3) in 1Q-2024.
<b>Thailand</b>	Two offshore contracts with PTTEP with durations of 8 years (including option) and 27 months (including option), with the latter having been relocated from KSA at a higher daily rate.
<b>Acquisition</b>	The acquisition of two contracted premium jackups from Vantage Drilling in Southeast Asia.

❄️ Total backlog stood at SAR 28.27 bn as of 31 Dec 2024 – the highest in the Group’s history – up from SAR 27.54 bn as of 31 December 2023. This comes despite a revenue burn-rate of SAR 6.199 bn during year, translating into total backlog additions of c.SAR 7bn in FY 2024.

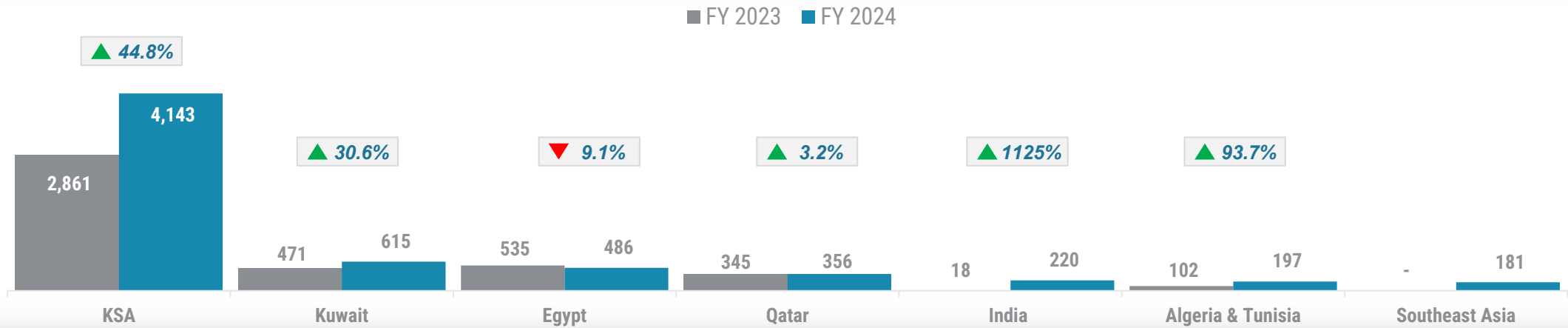




# Strong Ramp-up of Activity Leading to Growth Across Geographies



### Revenue Evolution by Country (SAR mn)



#### Strong Group revenue growth of 43.1% y-o-y in FY 2024 driven by :

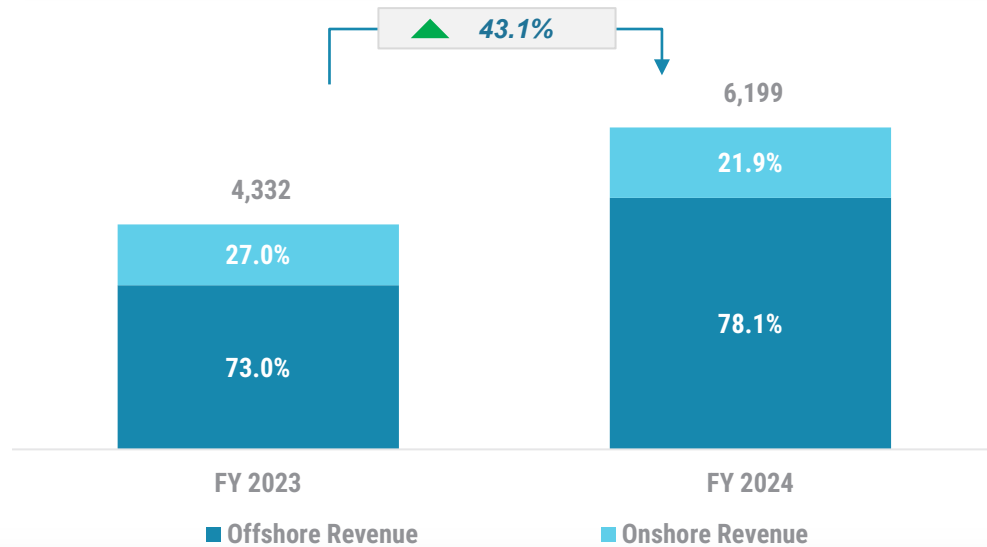
- \* **KSA** revenue growth of 44.8% driven by the contribution of the 19 rigs of the Aramco mega project during 2024 compared to only eleven rigs in the last year;
- \* **Kuwait** growth of 30.6% driven by the contribution of 10 rigs in 2024 amounting to SAR 615mn compared to contributions from eight rigs in 2023 amounting to SAR 471mn;
- \* **Egypt** revenue declined 9.1% y-o-y reflecting the contribution in FY 2023 of the leased TOPAZ rig, which was no longer leased following the conclusion of its contract in early 3Q 2023. Revenue was also impacted by lower utilization of three onshore rigs, two of which have received awards in Algeria;
- \* **Qatar** revenue increased by 3.2% y-o-y to SAR 356mn compared to SAR 345mn in 2023, following the relocation of the ADM 691 from KSA to Qatar, maintaining the Group’s three-rig operation;
- \* **India** contribution of SAR 220mn generated from three rigs gradually deployed (two in 4Q 2023 and one in 1Q 2024);
- \* **Algeria & Tunisia** combined revenue growth of 93.7% y-o-y in 2024 reflecting contributions from newly awarded contracts for a total of seven rigs compared to four rigs in 2023;
- \* **Southeast Asia** contribution of SAR 181mn reflecting the commencement of operations EMERALD rig in Indonesia in 2Q24, the ADM 502 in Thailand in 3Q24, and two offshore rigs acquired from Vantage in Indonesia and Malaysia in 4Q24.



# Robust Profitability Reflecting Strong Offshore Growth and Lean Cost Structure



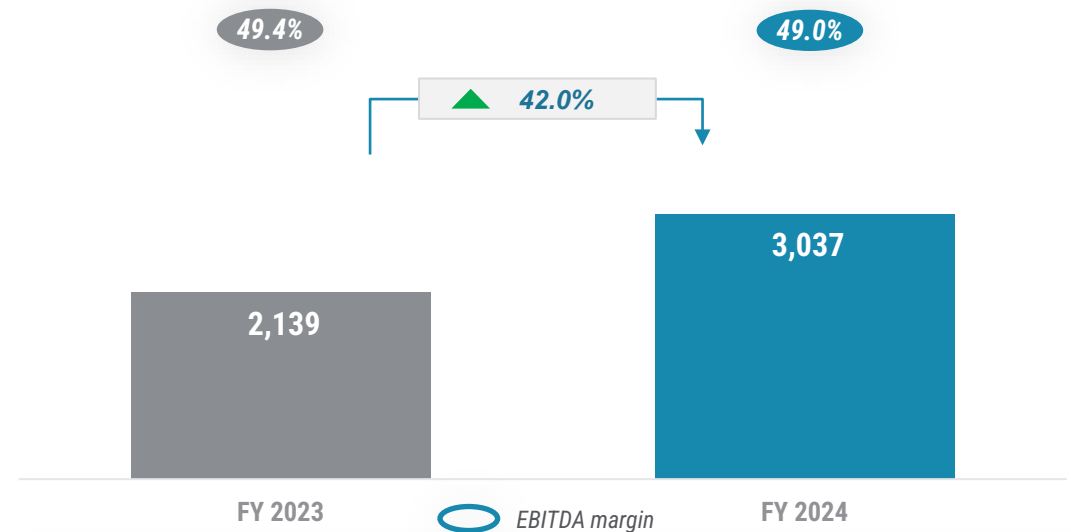
Consolidated Revenue by Segment (SAR bn)



**Strong revenue growth of 43.1% y-o-y (+ c.SAR 1,867mn) in FY 2024 driven by :**

- ❖ The Group’s offshore segment delivered strong growth driven by revenue generated from the 19 deployed rigs awarded in Saudi Arabia (Aramco mega project) starting March 2024, as well as revenue generated from the three offshore rigs in India, two offshore rigs in Indonesia (including one acquired from Vantage), one offshore rig in Malaysia (acquired from Vantage), and the redeployment of three suspended rigs to Thailand, Qatar and Egypt.
- ❖ Meanwhile, the onshore segment also benefited from the contribution of five additional rigs in Kuwait and Algeria.

EBITDA (SAR mn)



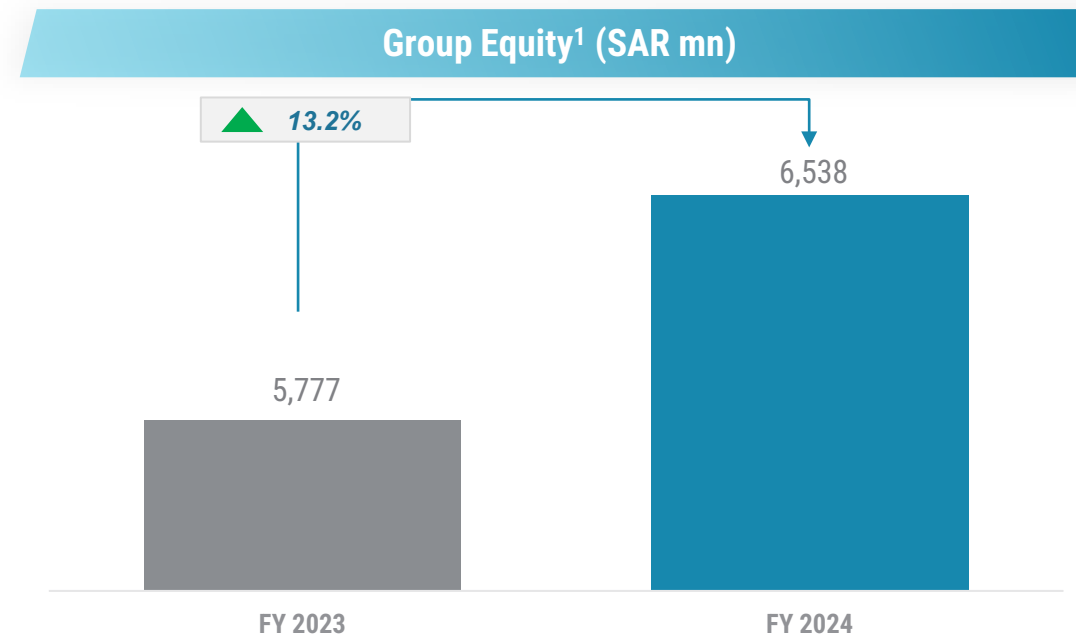
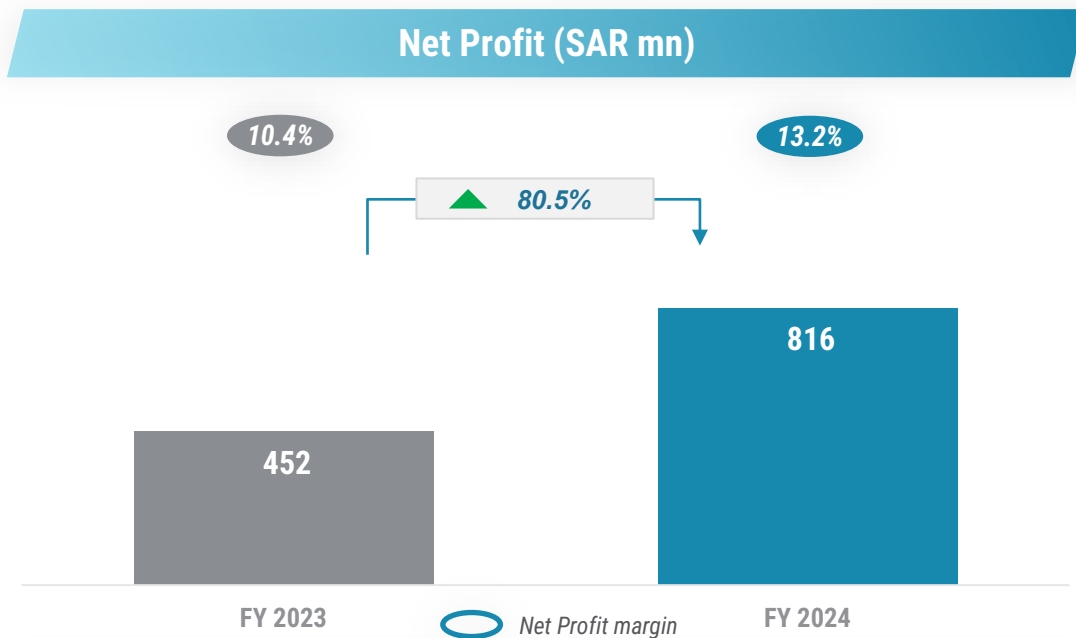
- ❖ In line with revenue growth, EBITDA recorded a strong 42.0% y-o-y increase to SAR 3,037 mn in FY 2024, with EBITDA margin remaining robust at 49.0% versus 49.4% in FY 2023 despite some one-off costs mainly associated with the accelerated redeployment of suspended rigs.
- ❖ The Group’s robust EBITDA performance was supported by accelerated offshore growth, higher effective daily rates, and the Group’s disciplined cost management with a lower G&A/revenue ratio of 6.6% compared to 8.2% in FY 2023.

Source: ADES information.

<sup>1</sup>EBITDA includes a non-cash share-based payments expense incurred for the full year ending 31 December 2024.



# Strong Revenue Growth, Controlled Costs and Higher Interest Income Deliver a Nearly Twofold Increase in Net Profit



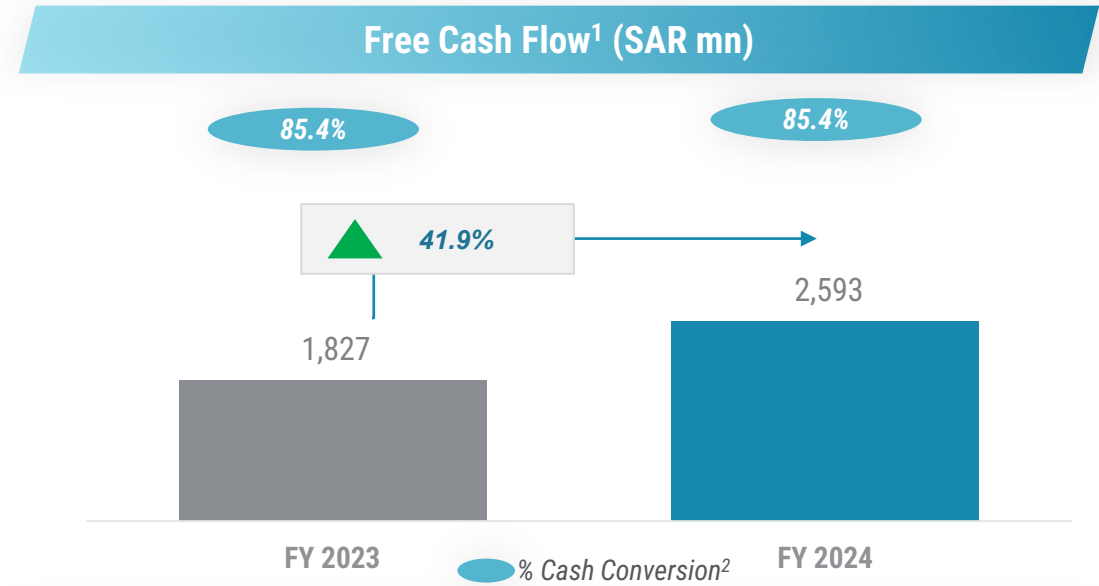
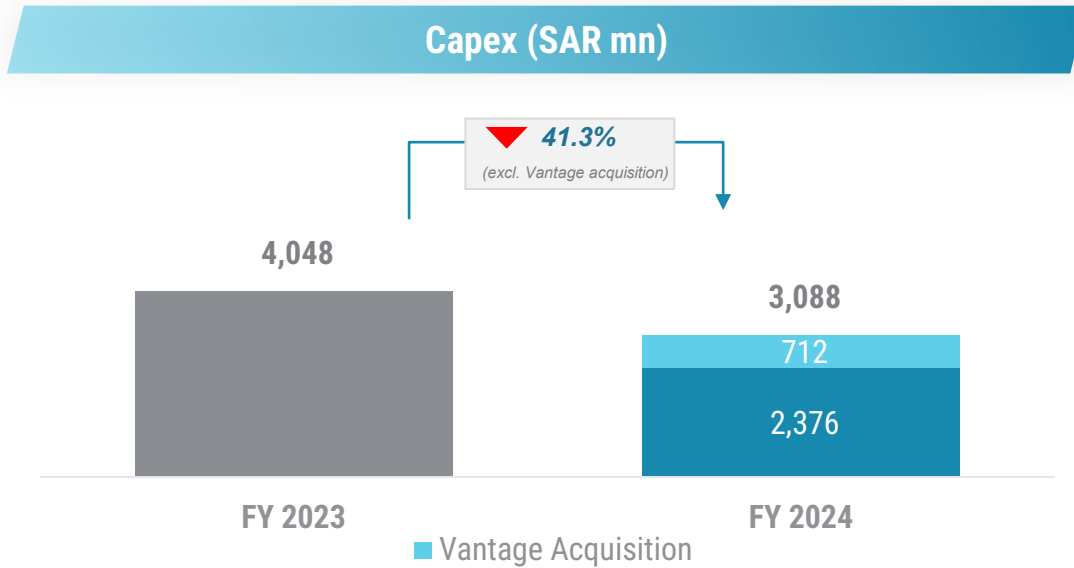
- \* Net profit recorded a significant 80.5% y-o-y increase to SAR 816mn in FY 2024, reflecting the Group’s strong revenue growth during the period, lower G&A/Revenue ratio, and lower interest expenses as a percentage of revenue.
- \* Net profit margin increased from 10.4% in FY 2023 to 13.2% in FY 2024, reflecting lower financing costs, which were partially offset by increased depreciation following rig deployments in KSA, Kuwait, India, Algeria and Southeast Asia. Net profit also reflects a bargain purchase gain related to the Vantage acquisition which was offset by a non-cash provision for other taxes and other non-recurring expenses.

- \* Group equity increased by 13.2% to SAR 6.5bn as of 31 Dec 2024 compared to SAR 5.8bn as of year-end 2023, driven by the additional net profit contribution in FY 2024 and dividends declared, along with other reserves movement.

Source: ADES information <sup>1</sup> Other reserves movement includes share base payment reserve and cash flow hedge reserve.



# Strong Cash Flow Conversion



- ❖ Total capital expenditure in FY 2024 amounted to SAR 3,088 million, of which SAR 712 million were related to the Vantage acquisition. Excluding Vantage, CAPEX declined 41.3% y-o-y to SAR 2,376 million in FY 2024, mainly reflecting the completion of the refurbishment projects regarding the group’s recent expansions.
- ❖ Out of the SAR 2,376 mn, the recurring maintenance CAPEX was SAR 444 mn related to 81 operating rigs during FY 2024, compared to SAR 312 mn recurring maintenance CAPEX related to 67 operating rigs during FY 2023, out of a total CAPEX of SAR 4,048 mn for the period.

- ❖ The Group’s free cash flow increased by 41.9% y-o-y mainly due to the growth in EBITDA by 42%.
- ❖ Additionally, continued development of refurbishment and maintenance efficiency initiatives (including in-house capabilities), along with maintenance CAPEX normalization following the deployment of the recent expansions translating into healthy cash conversion rates all while scaling operations.

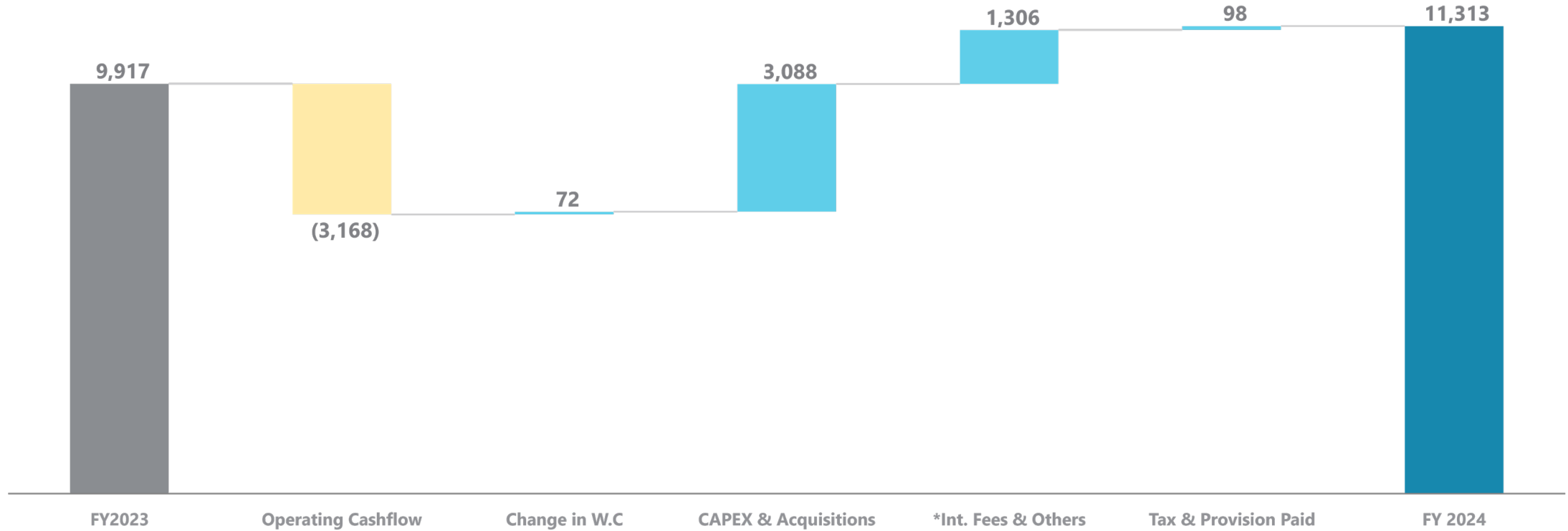




# Net Debt Evolution



FY 2024 Net Debt Bridge<sup>1</sup> (SAR mn)



\* The balance of cash and cash equivalents as of 31 December 2024 amounted to SAR 744 mn.

<sup>1</sup>Net debt equals Interest-bearing loans and borrowings, less cash excluding lease liability.

\* The total amount of SAR 1,306mn includes SAR 819mn for interest expense paid and the remaining SAR 489mn related to lease obligation, Net Dividends payed, investment in securities, and other fees.



## 2H-2024 Dividend and Guidance for 2025



- The Board of Directors has decided to distribute a cash dividend equivalent to **60% of the Group's 2H-2024 net profit attributable to equity holders**, amounting to SAR 242.2 million.
- Management anticipates that **FY 2025 EBITDA will range between c.SAR 3.28-3.39 billion, implying an organic growth of 8% - 12% year-over-year.**

**SAR 242.2mn**

Dividend for  
2H-2024





# Q&A





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