



ADES Holding Company

EFG Conference

April 2025





Today's Presenters



Dr. Mohamed Farouk

➤ *Group Chief Executive Officer*



Hussein Badawy

➤ *Group Chief Financial Officer*

AGENDA

1. Market Update

2. Business Update

3. Financial Update

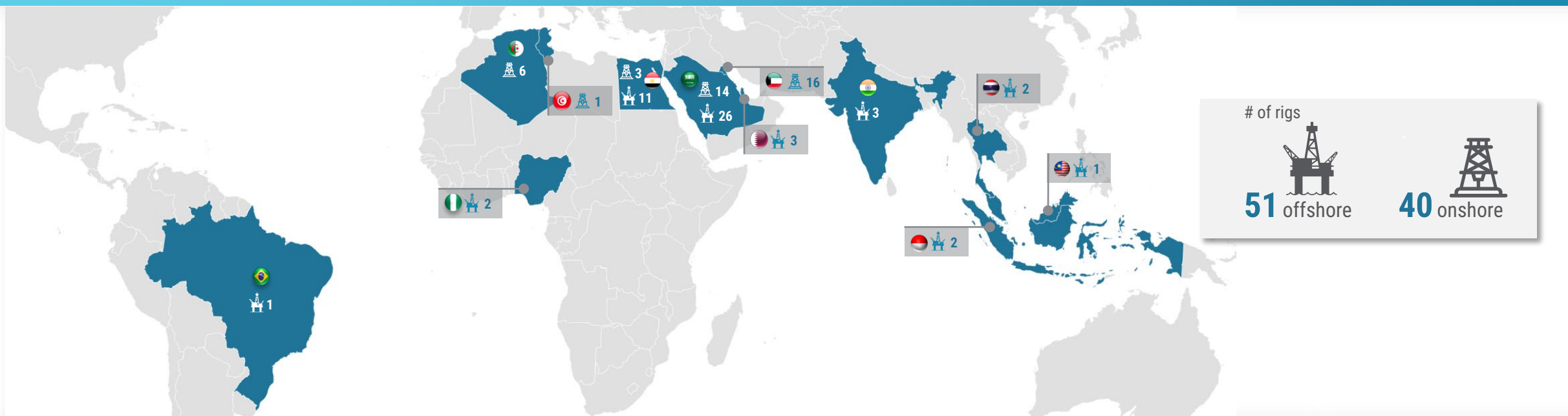
4. Q&A



Leader in Shallow Water Offshore and Onshore Drilling



Global Scale Operations with 91 Rigs in 12 Countries



Proven Consolidator
Through Cycles

91 rigs¹

▲ +2.2x² since 2018

Leading Scale & Profitability

	FY 23	FY 24
Revenue	SAR 4.3bn	SAR 6.2bn
EBITDA ³	SAR 2.1bn	SAR 3.0bn
Margin (%)	~49%	~49%

Visible, Contracted Growth

SAR 28.27bn
backlog⁴
85.3% with GCC NOCs

Partner of Choice for Critical
Energy Suppliers



Committed to Operational
Excellence and Efficiency

97.7%
FY 2024 Average Utilization

Culture Focused on Safety

0.06 TRIR⁵
87% below IADC average⁶

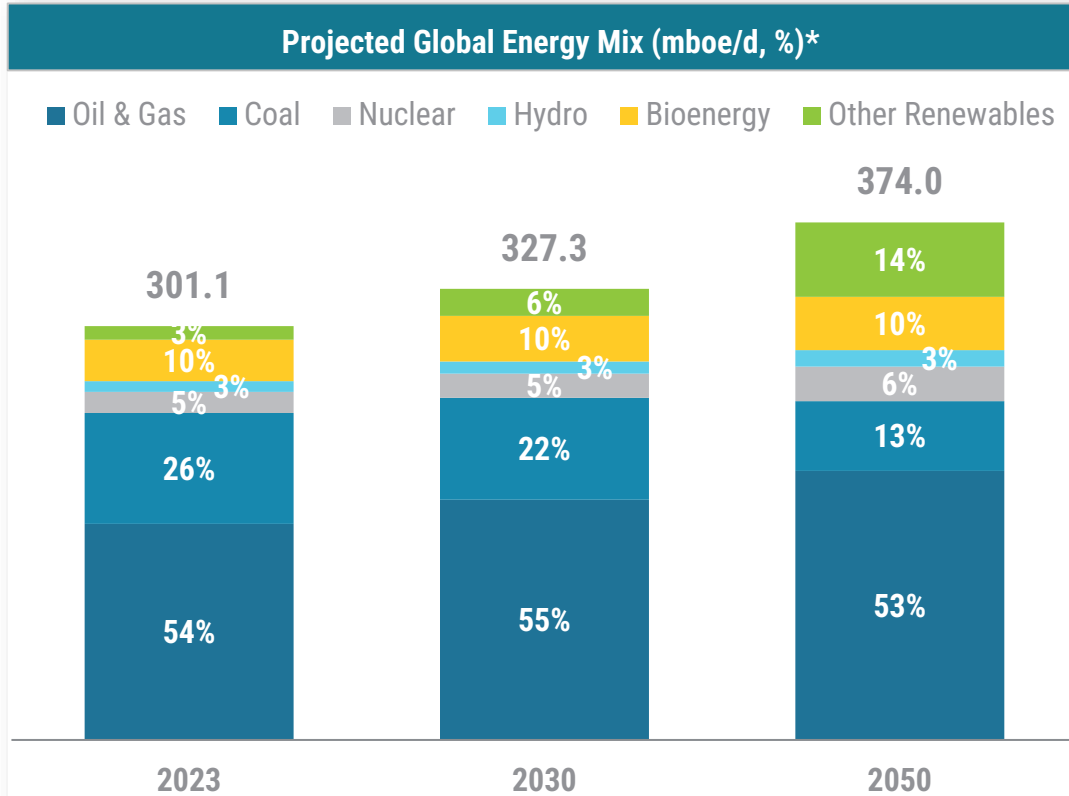
Sources: ADES information Note: Financials and KPIs relate to the 31 December 2024, unless otherwise indicated.. ¹ Including 4 leased rigs. ² Growth since December 2018. ³ EBITDA includes a non-cash share-based payments expense and excludes impairment and provisions incurred for the full year ending 31 December 2024. ⁴ The total amount payable to the Group during the remainder of the current relevant contract in addition to any optional extension to the customer stipulated in the contract. ⁵ Total recordable injury rate per 200,000 working hours for FY 2024. ⁶ International Association of Drilling Contractors FY 2024 average of 0.46.

A faint, light blue line drawing of an offshore oil rig structure, showing various platforms, ladders, and piping, located in the bottom left corner of the slide.

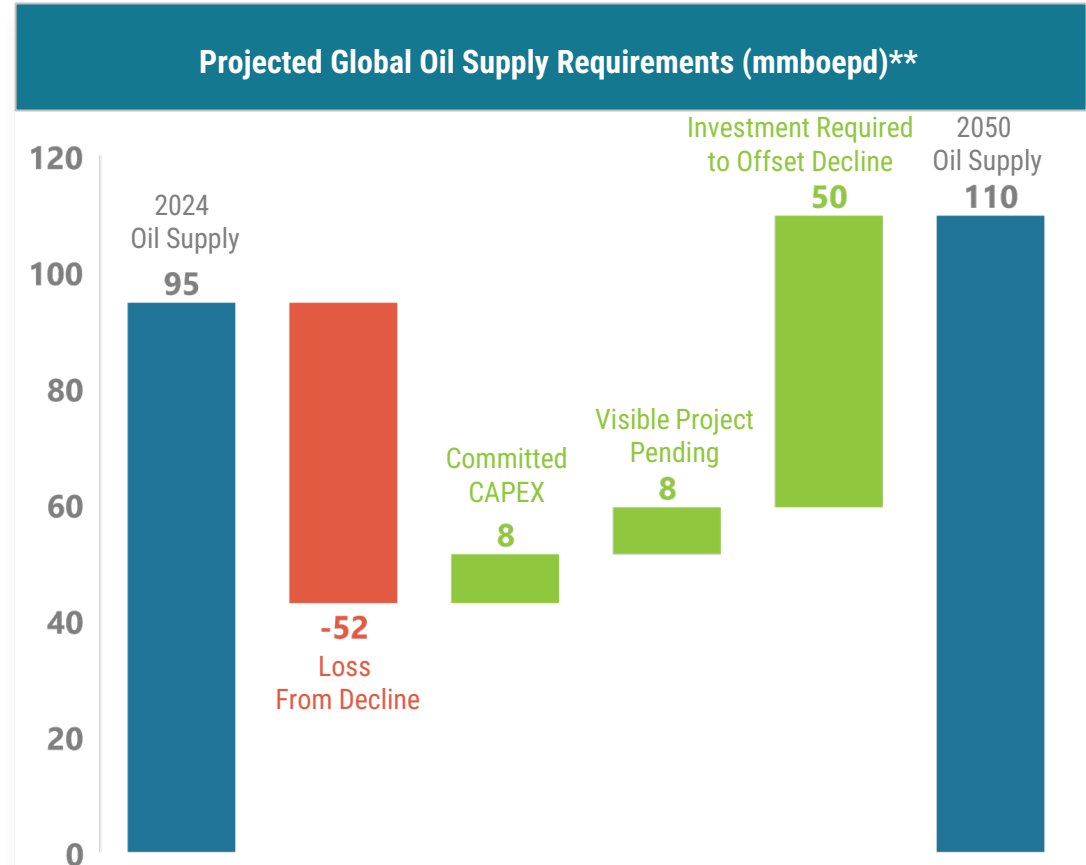
Market Update



Continued Demand and Investment in Oil & Gas into 2050



Oil & gas to remain an essential component in the global energy mix by 2050 at 53%, ensuring long-term demand sustainability



A total of 16 mmboepd of offshore supply is set to come online by 2030, but 50 mmboepd in new investment is needed to offset declines and meet demand.

* Source: OPEC, Company Sources

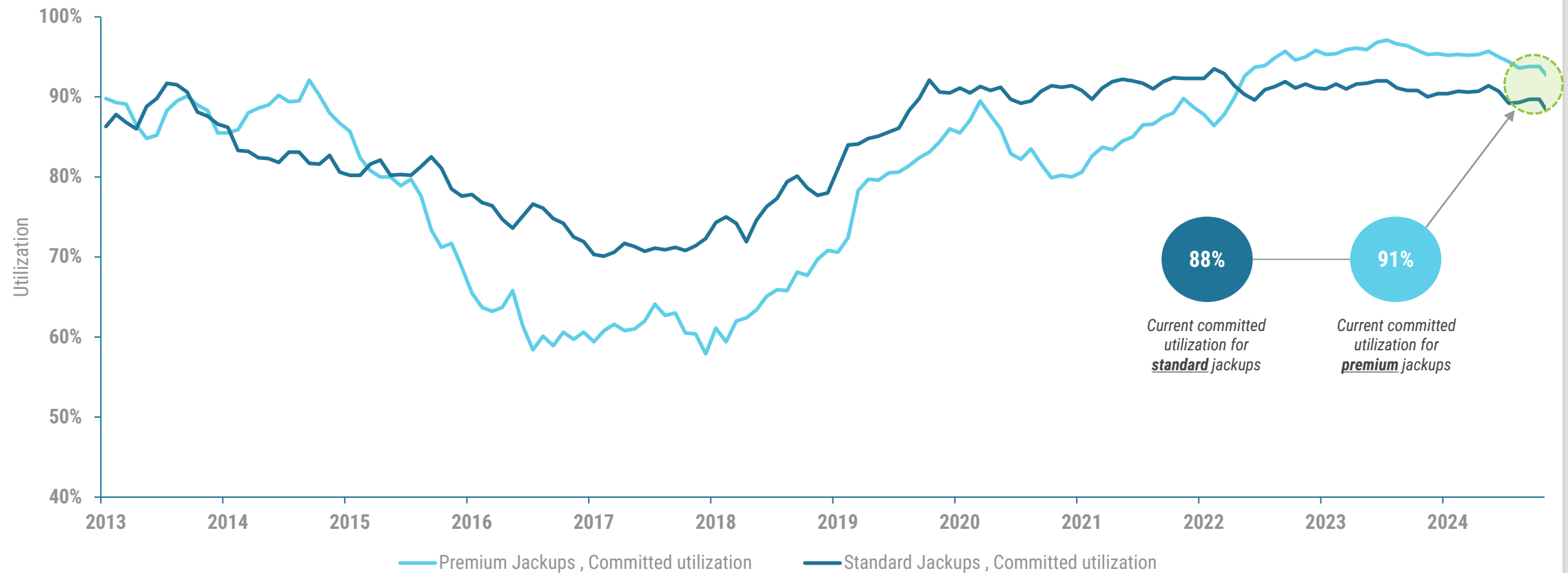
** 2025 Westwood Global Energy



Sustained Tightness in the Offshore Jackup Market

Utilization rates to remain tight hovering around the 90% mark even when factoring-in the suspensions in KSA

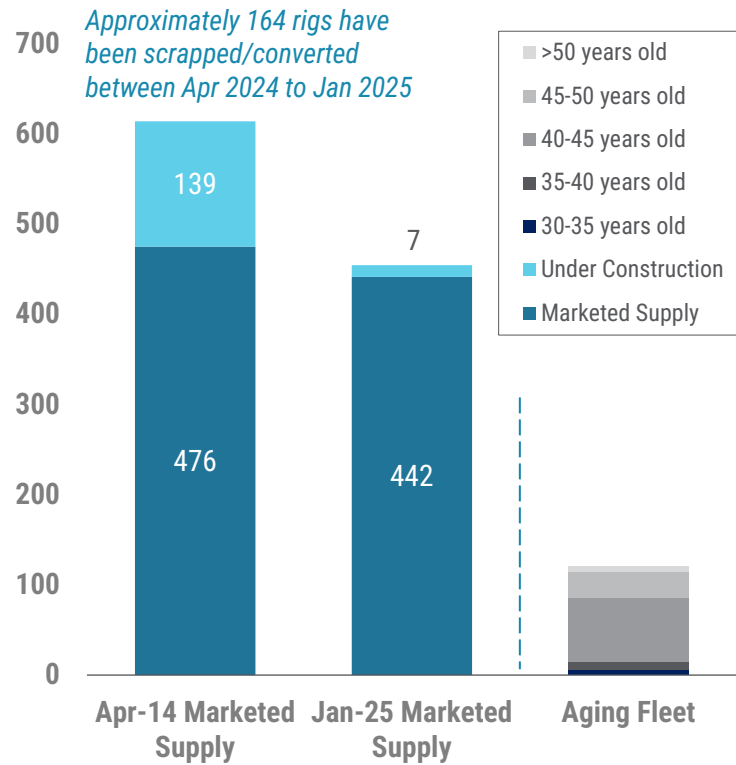
Global Jackup Utilization for Premium & Standard Units as of January 2025





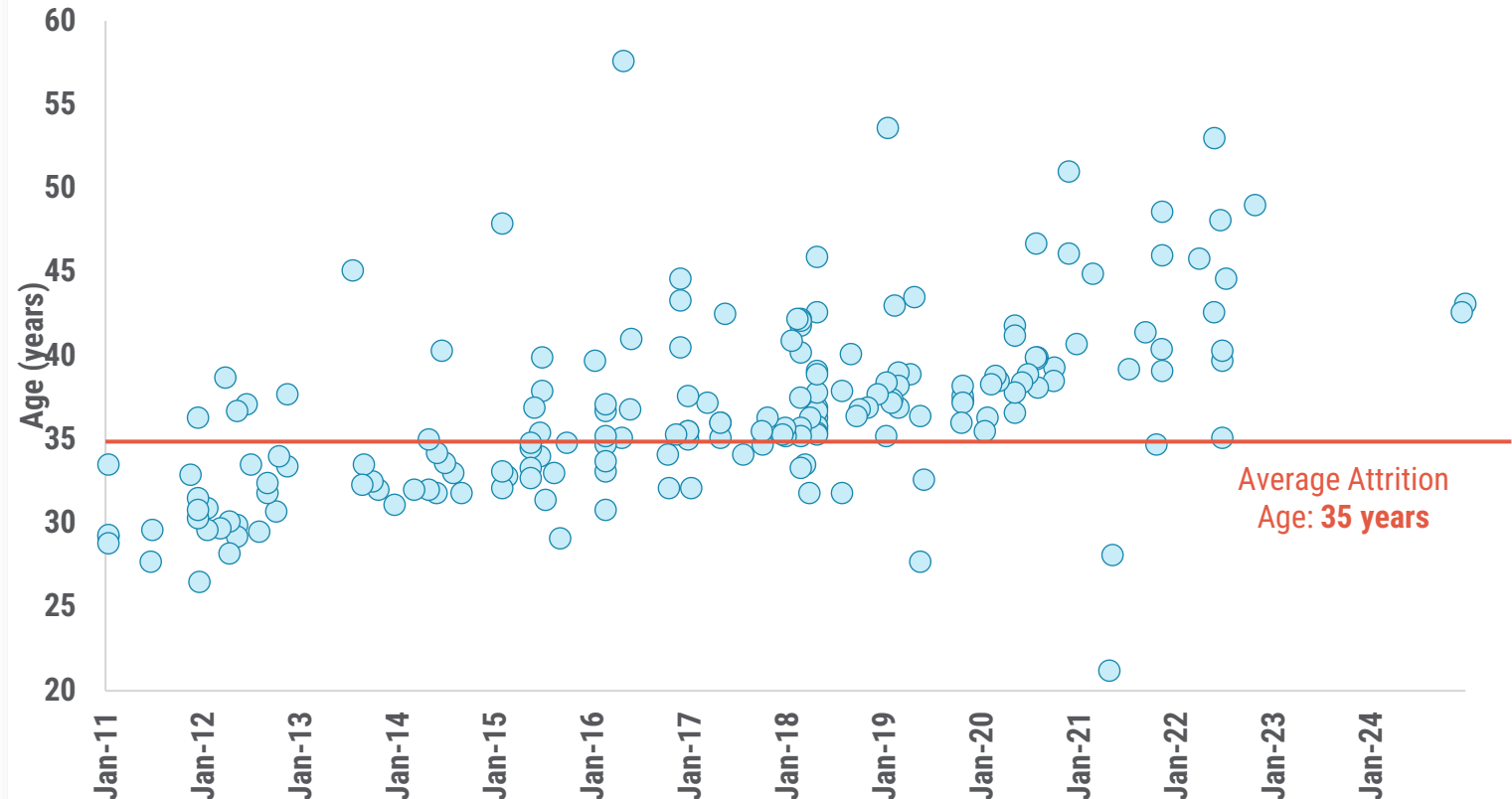
Jackup Attrition Analysis

Tight supply-demand dynamics set to continue ...



Significant reduction in jackup supply over the previous decade, with very limited new builds in the pipeline

...with approximately 30% of the global jackup fleet above the age of 30 years.





Fleet Strategy



Strengthen ADES' position in mature and growth markets while shifting to increased diversification

ADES Aims to Maintain a Strong Market Presence for its Well-Sized Fleet by Focusing On:



Client
Retention



Geographical
Diversification and
Portfolio Growth



Maintaining Marketing
Efforts for its Rigs



Seeking the Right Opp. in
Growth & New Markets



Forge Global
Partnerships



Revenue Target to be
50% KSA, and 50%
Outside the Kingdom

Mature Countries

KSA



Kuwait



Algeria



Egypt



- Defined as countries with significant fleet size meeting or exceeding critical mass for profitability and stable operations (e.g., Saudi Arabia, Kuwait, Egypt and Algeria).
- Continue to strengthen ADES position and extend contracts to provide long-term stability.

Growth Countries

India



Qatar



Indonesia



Thailand



Malaysia



- Defined as countries with a relatively small ADES presence and potential activity growth (e.g., Qatar, India and Indonesia)
- Consider a diversified portfolio of clients in growth countries for high potential fleet continuity with a competitive position.
- ADES' strategic progress is highlighted by its 12% market share in the SEA region (excluding 3 rigs in India), compared to no presence at the beginning of 2024.

New Countries

West Africa and Other New Markets

- New Countries are important territories in the oil & gas drilling activity with no current presence from ADES.
- Examples of newly targeted countries are West Africa, and others.
- Develop a new country risk assessment matrix
- Increase direct visits to clients' offices and complete prequalification exercises



Our Global Platform – Recent Awards 2024-2025



- * ADES successfully solidified its presence in Southeast Asia with **two awards in Thailand**, with one of them securing a **long-term duration of 8 years** (including option).
- * The Qatar award was **achieved at a higher daily rate** relative to its previous operation with a major IOC; this **maintains ADES' market share in Qatar** with a three-rig operation.
- * ADES has managed through its established Global Platform to deploy **in new regions such as West Africa and Latin America**, with our entry into **Nigeria** and **Brazil**.
- * The contract in Brazil is for a **major NOC (Petrobras)** with a **total duration of 4.5 years**, enhancing our business sustainability with a long-term contract that strengthens our backlog and provides extended cash flow visibility.



2 Rigs

*Awarded New Contracts in
Thailand*



1 Rig

*Awarded a New Contract in
Qatar*



2 Rigs

*Awarded New Contracts in
Nigeria*



1 Rig

*Awarded a New Contract in
Brazil*

A faint, light blue line drawing of an offshore oil rig structure, showing various platforms, ladders, and piping, located in the bottom left corner.

Business Update

Operational Highlights

97.7%

in FY 2024

(vs. 98.0% FY 2023)

Utilization Rate¹

c.5.13 Years

Weighted Average Remaining
Contract Tenor²

Tenor

28.27 SAR
bn

as at FY 2024

(vs. SAR 27.54 bn in FY 2023)

Total Backlog

0.06

in FY 2024

(vs. IADC standard of 0.46)

TRIR³

FY 2024 saw ADES expand its presence to three new countries, namely Indonesia, Thailand, Malaysia, and Nigeria in 1Q 2025, delivering on its strategy to diversify its presence in high-growth markets such as Southeast Asia and West Africa.

The six suspended rigs in KSA were awarded new contracts as of February 2025, with three rigs commencing operations during FY 2024 in Qatar, Thailand and Egypt, while the remaining rigs secured two awards in Nigeria and one in Thailand.

ADES continued to deliver best-in-class operational performance, with sustained high utilization rates and industry-beating safety metrics.

ADES successfully added c.SAR 7 billion in new backlog through contract awards and renewals across its markets in both the offshore and onshore segments, as well the acquisition of two offshore rigs from Vantage Drilling.

Source: ADES information. ¹ The effective utilization is calculated based on the number of operating days for rigs excluding idle, non-contracted rigs.

² Represents the remaining contract tenor for our backlog, weighted by backlog value of each contract.

³ Total Recordable Injury Rate per 200,000 working hours.



24 Rigs, 18 Months: A Record-Breaking Achievement in Offshore Drilling Industry



Strengthening ADES' Position as a Global Offshore Leader



Our Key Principles to Deliver Operational Excellence, Safety, and Speed at Scale

Focus

- Ensure operation stability
- Independent organization

Visibility

- Reporting
- Escalation
- Corporate governance for validation

Customer Approach

- Scope / contract validation confirmation
- Internal early commissioning

Best Practices

- Department interface
- Proactive hiring mechanism
- Factory concept

Cost Efficiency

- Supply chain consolidation
- Volume agreements
- Shipyard MSAs

Phasing

- Delivery schedule
- Preform pre-commissioning

Building Blocks in Place for a Seamless Delivery



- Rig start-up integrated **management program**
- **Dedicated taskforce** led by ADES CEO
- **Secured shipyard** slots globally
- **Manpower secured**
- Retaining the **ADES DNA**: 1/3 of staff on every new rig is sourced from existing ADES rigs
- **Materials & service agreements** in place with key suppliers
- **Full procurement & logistics** management program



Delivering Strong Results Despite Market Challenges

SARmn, % YoY	FY 2024	FY 2023	Change
Revenue	6,199	4,332	+ 43.1%
EBITDA ¹	3,037	2,139	+ 42.0%
As a % of Revenue	49.0%	49.4%	- 0.4pp
Net Profit	816	452	+80.5%
Operating Cash Flow ²	3,168	2,104	+ 50.6%

Source: ADES information.

¹EBITDA includes a non-cash share-based payments expense incurred for the full year ending 31 December 2024.

²Operating cash flow before changes in working capital.

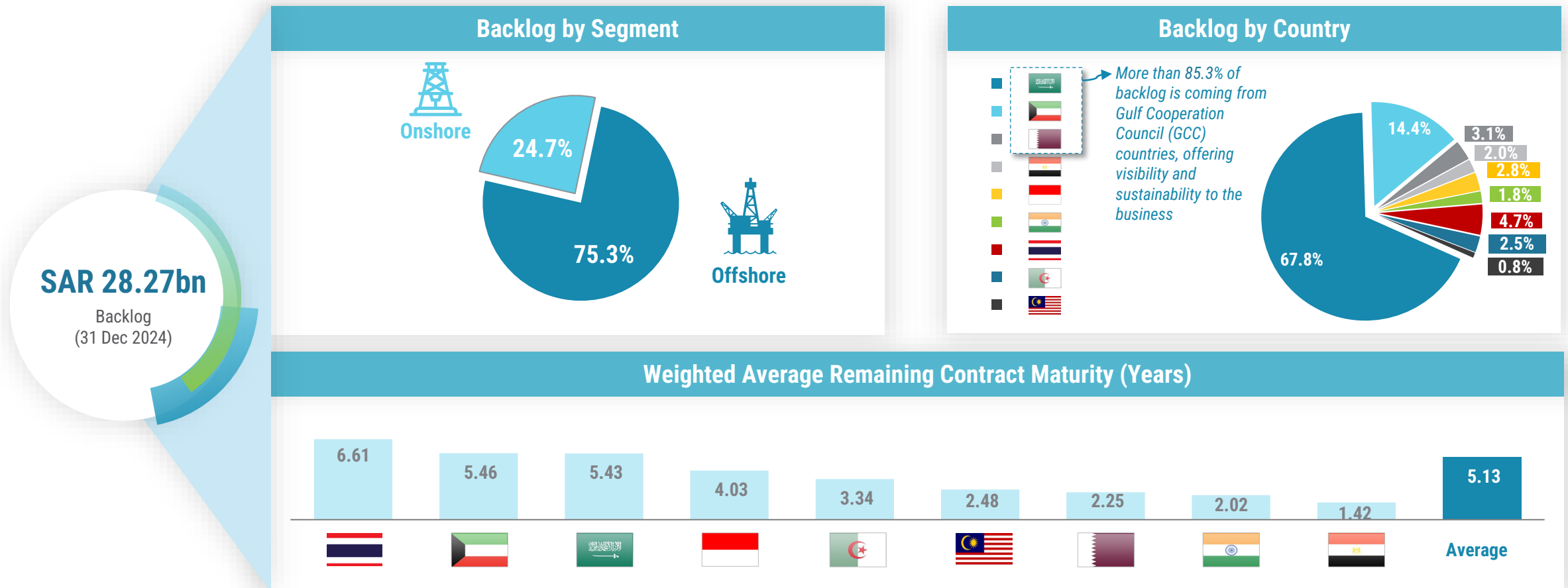




While Securing the Highest Backlog in ADES' History

Significant Share from Offshore and GCC countries with Long-Term Contracts

The Group's total backlog stood at SAR 28.27 bn as of 31 Dec 2024 the highest in ADES' history, up from SAR 27.54 billion as of 31 December 2023. This comes despite a revenue burn-rate of SAR 6.2 bn during the year. This translates to **backlog additions of SAR 7bn in FY-2024**, reflecting the impact of renewals at higher daily rates as well as new awards.



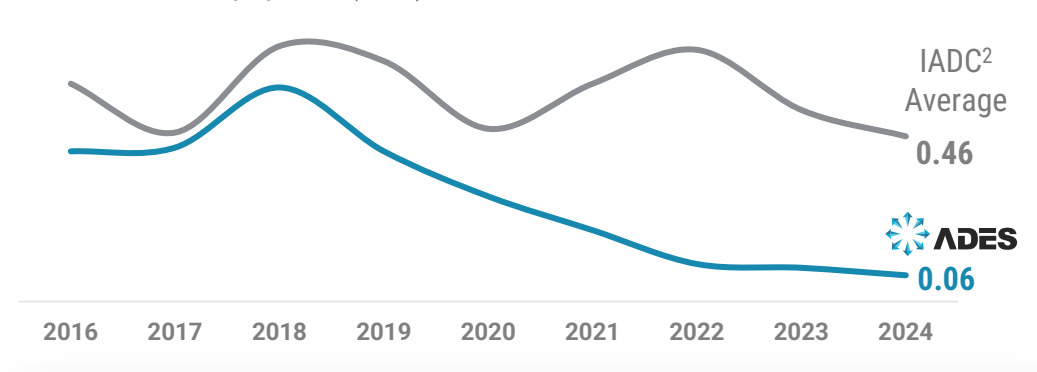


Committed to Operational Excellence & Sustainability



Best-in-Class Safety Record Supported by Continued Innovation

Total Recordable Injury Rate (TRIR)¹



Ongoing identification, prioritization and control of risks

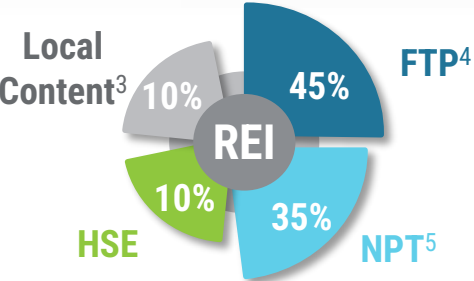


AI Based proprietary technology for incident prediction



The REI Drives Levels of Activity and Renewals with Aramco

aramco
Rig Efficiency Index ("REI") Composition



ADES
REI Performance



91 / 100
Average REI Score⁶

ADES' Sustainability Pillars



Governance & Business Ethics



Climate Change & Energy



Health, Safety & Security



Environmental Protection



Social Responsibility

Source: ADES information. Note: Data as of 31 December 2024 unless otherwise indicated. ¹ Total Recordable Injury Rate per 200,000 working hours. ² International Association of Drilling Contractors. ³ Local Content is defined as "Saudization", measured as # of employees who are Saudi nationals divided by total workforce. ⁴ Flat Time Performance. ⁵ Non-productive Time. ⁶ Score in 4Q 2024.



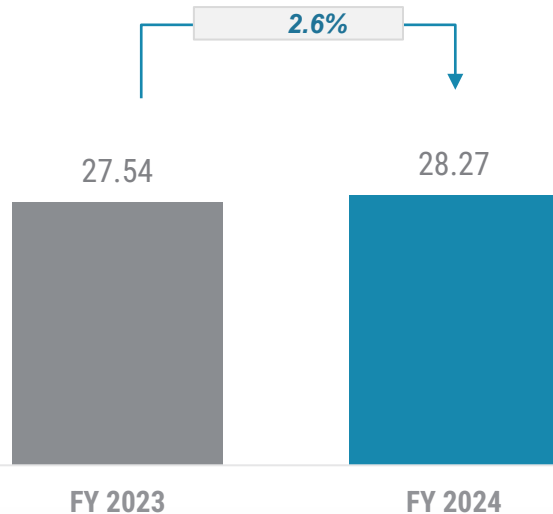
FY 2024 Financial Update



All-time High Backlog Despite Revenue Burn Rate Thanks to Contract Renewals and Awards



Backlog (SAR bn)



❄️ Total backlog stood at SAR 28.27 bn as of 31 Dec 2024 – the highest in the Group’s history – up from SAR 27.54 bn as of 31 December 2023. This comes despite a revenue burn-rate of SAR 6.199 bn during year, translating into total backlog additions of c.SAR 7bn in FY 2024.

Contract Awards and Renewals in FY-2024

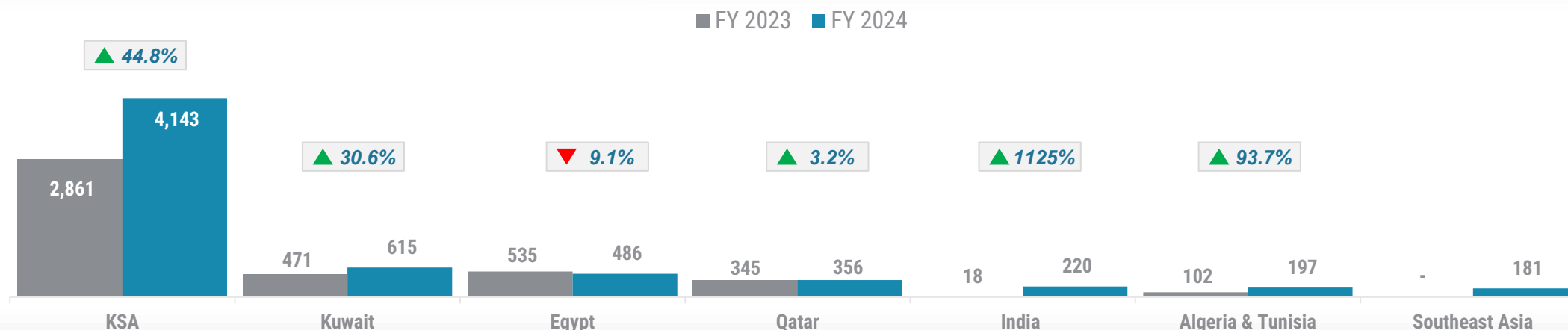
KSA	❄️ The newly awarded long-term contract for one offshore rig in KSA in 3Q-2024, as well as two 10-year onshore renewals.
Kuwait	❄️ The expansion in Kuwait with an award for six onshore contracts in 2Q-2024.
Egypt	❄️ Renewals at higher daily rates for three rigs in Egypt (AD III, AD VI, and AD V) in 1Q-2024; along with the legacy JU rig relocated from KSA to Egypt in 2Q-2024.
Qatar	❄️ Newly awarded contract in Qatar (2Q-2024) relocated from KSA at a higher daily rate.
Algeria	❄️ Renewals for two rigs in Algeria (ADES 2 and ADES 3) in 1Q-2024.
Thailand	❄️ Two offshore contracts with PTTEP with durations of 8 years (including option) and 27 months (including option), with the latter having been relocated from KSA at a higher daily rate.
Acquisition	❄️ The acquisition of two contracted premium jackups from Vantage Drilling in Southeast Asia.



Strong Ramp-up of Activity Leading to Growth Across Geographies



Revenue Evolution by Country (SAR mn)



Strong Group revenue growth of 43.1% y-o-y in FY 2024 driven by :

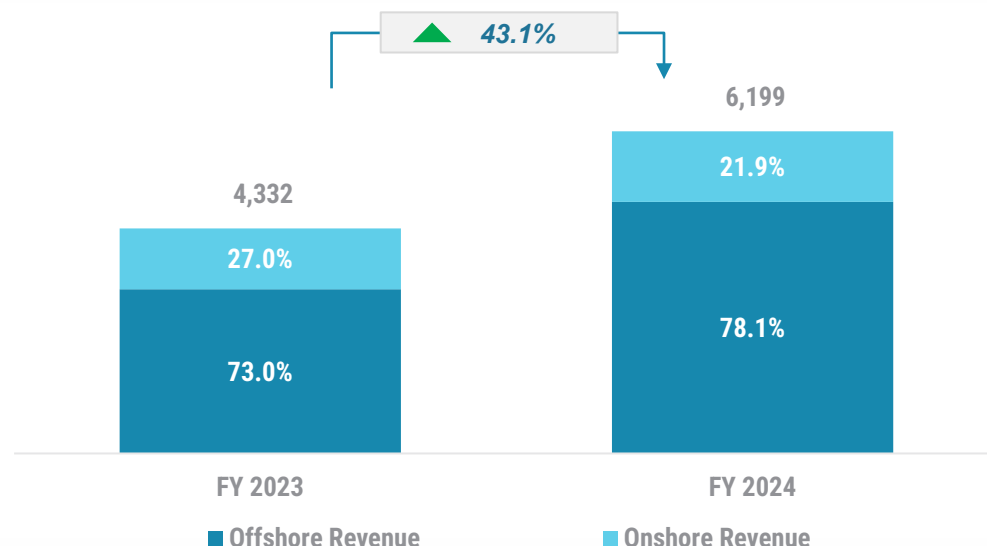
- ✳ **KSA** revenue growth of 44.8% driven by the contribution of the 19 rigs of the Aramco mega project during 2024 compared to only eleven rigs in the last year;
- ✳ **Kuwait** growth of 30.6% driven by the contribution of 10 rigs in 2024 amounting to SAR 615mn compared to contributions from eight rigs in 2023 amounting to SAR 471mn;
- ✳ **Egypt** revenue declined 9.1% y-o-y reflecting the contribution in FY 2023 of the leased TOPAZ rig, which was no longer leased following the conclusion of its contract in early 3Q 2023. Revenue was also impacted by lower utilization of three onshore rigs, two of which have received awards in Algeria;
- ✳ **Qatar** revenue increased by 3.2% y-o-y to SAR 356mn compared to SAR 345mn in 2023, following the relocation of the ADM 691 from KSA to Qatar, maintaining the Group's three-rig operation;
- ✳ **India** contribution of SAR 220mn generated from three rigs gradually deployed (two in 4Q 2023 and one in 1Q 2024);
- ✳ **Algeria & Tunisia** combined revenue growth of 93.7% y-o-y in 2024 reflecting contributions from newly awarded contracts for a total of seven rigs compared to four rigs in 2023;
- ✳ **Southeast Asia** contribution of SAR 181mn reflecting the commencement of operations EMERALD rig in Indonesia in 2Q24, the ADM 502 in Thailand in 3Q24, and two offshore rigs acquired from Vantage in Indonesia and Malaysia in 4Q24.



Robust Profitability Reflecting Strong Offshore Growth and Lean Cost Structure



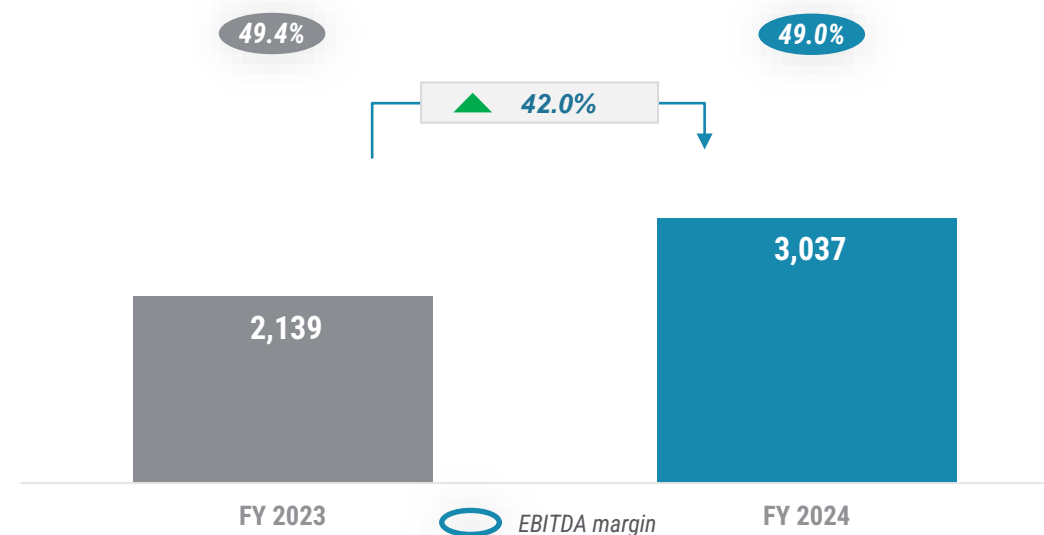
Consolidated Revenue by Segment (SAR bn)



Strong revenue growth of 43.1% y-o-y (+ c.SAR 1,867mn) in FY 2024 driven by :

- ✦ The Group's offshore segment delivered strong growth driven by revenue generated from the 19 deployed rigs awarded in Saudi Arabia (Aramco mega project) starting March 2024, as well as revenue generated from the three offshore rigs in India, two offshore rigs in Indonesia (including one acquired from Vantage), one offshore rig in Malaysia (acquired from Vantage), and the redeployment of three suspended rigs to Thailand, Qatar and Egypt.
- ✦ Meanwhile, the onshore segment also benefited from the contribution of five additional rigs in Kuwait and Algeria.

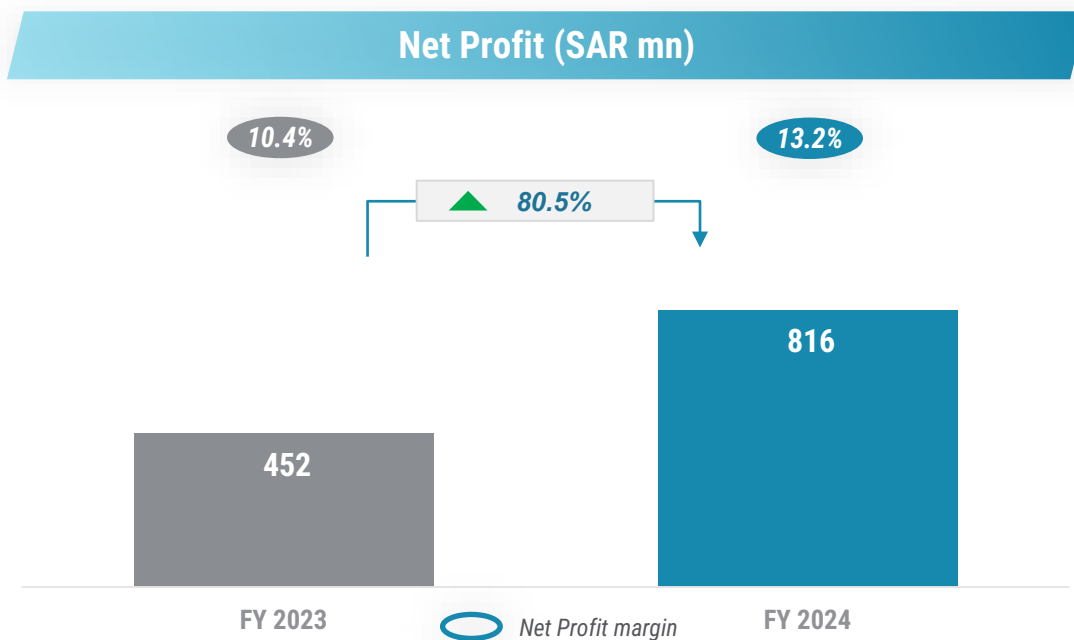
EBITDA (SAR mn)



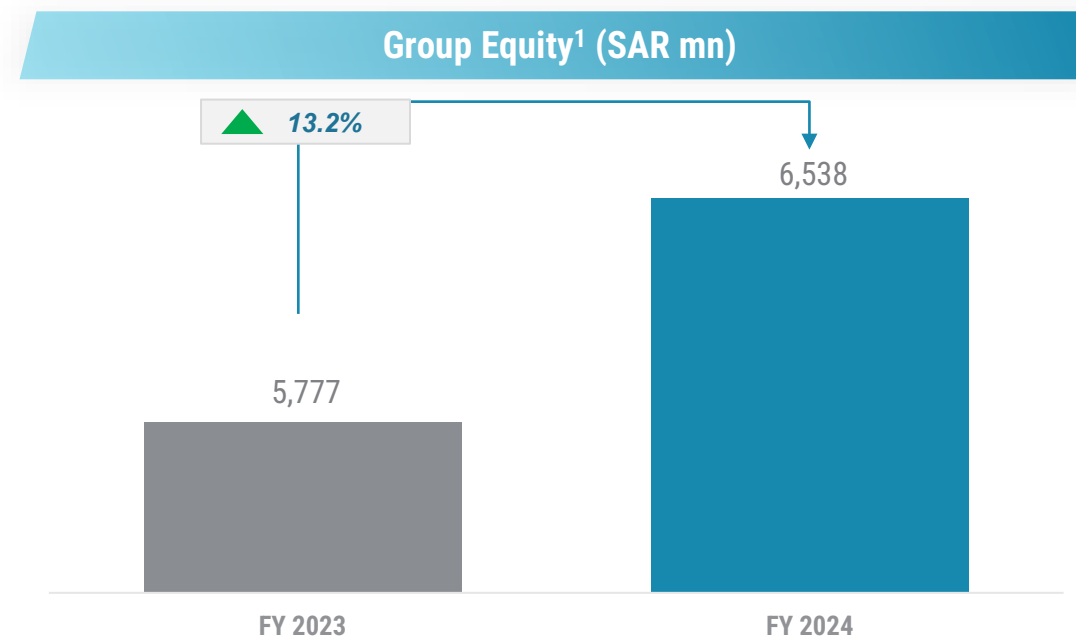
- ✦ In line with revenue growth, EBITDA recorded a strong 42.0% y-o-y increase to SAR 3,037 mn in FY 2024, with EBITDA margin remaining robust at 49.0% versus 49.4% in FY 2023 despite some one-off costs mainly associated with the accelerated redeployment of suspended rigs.
- ✦ The Group's robust EBITDA performance was supported by accelerated offshore growth, higher effective daily rates, and the Group's disciplined cost management with a lower G&A/revenue ratio of 6.6% compared to 8.2% in FY 2023.



Strong Revenue Growth, Controlled Costs and Higher Interest Income Deliver a Nearly Twofold Increase in Net Profit



- ❖ Net profit recorded a significant 80.5% y-o-y increase to SAR 816mn in FY 2024, reflecting the Group's strong revenue growth during the period, lower G&A/Revenue ratio, and lower interest expenses as a percentage of revenue.
- ❖ Net profit margin increased from 10.4% in FY 2023 to 13.2% in FY 2024, reflecting lower financing costs, which were partially offset by increased depreciation following rig deployments in KSA, Kuwait, India, Algeria and Southeast Asia. Net profit also reflects a bargain purchase gain related to the Vantage acquisition which was offset by a non-cash provision for other taxes and other non-recurring expenses.

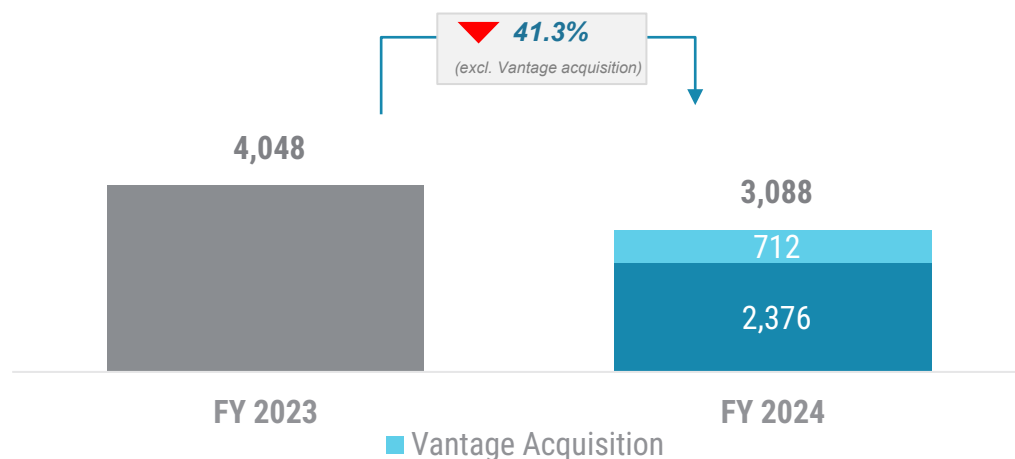


- ❖ Group equity increased by 13.2% to SAR 6.5bn as of 31 Dec 2024 compared to SAR 5.8bn as of year-end 2023, driven by the additional net profit contribution in FY 2024 and dividends declared, along with other reserves movement.



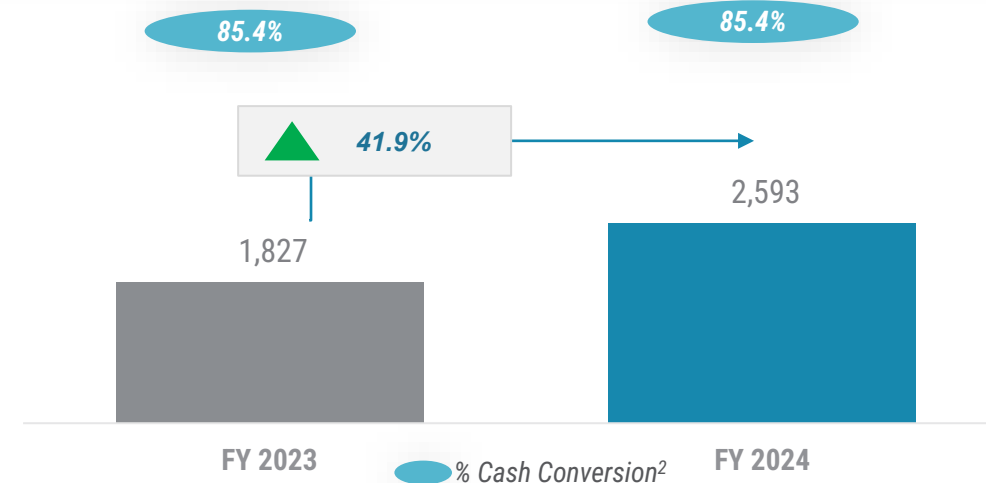
Strong Cash Flow Conversion

Capex (SAR mn)



- ✳ Total capital expenditure in FY 2024 amounted to SAR 3,088 million, of which SAR 712 million were related to the Vantage acquisition. Excluding Vantage, CAPEX declined 41.3% y-o-y to SAR 2,376 million in FY 2024, mainly reflecting the completion of the refurbishment projects regarding the group's recent expansions.
- ✳ Out of the SAR 2,376 mn, the recurring maintenance CAPEX was SAR 444 mn related to 81 operating rigs during FY 2024, compared to SAR 312 mn recurring maintenance CAPEX related to 67 operating rigs during FY 2023, out of a total CAPEX of SAR 4,048 mn for the period.

Free Cash Flow¹ (SAR mn)

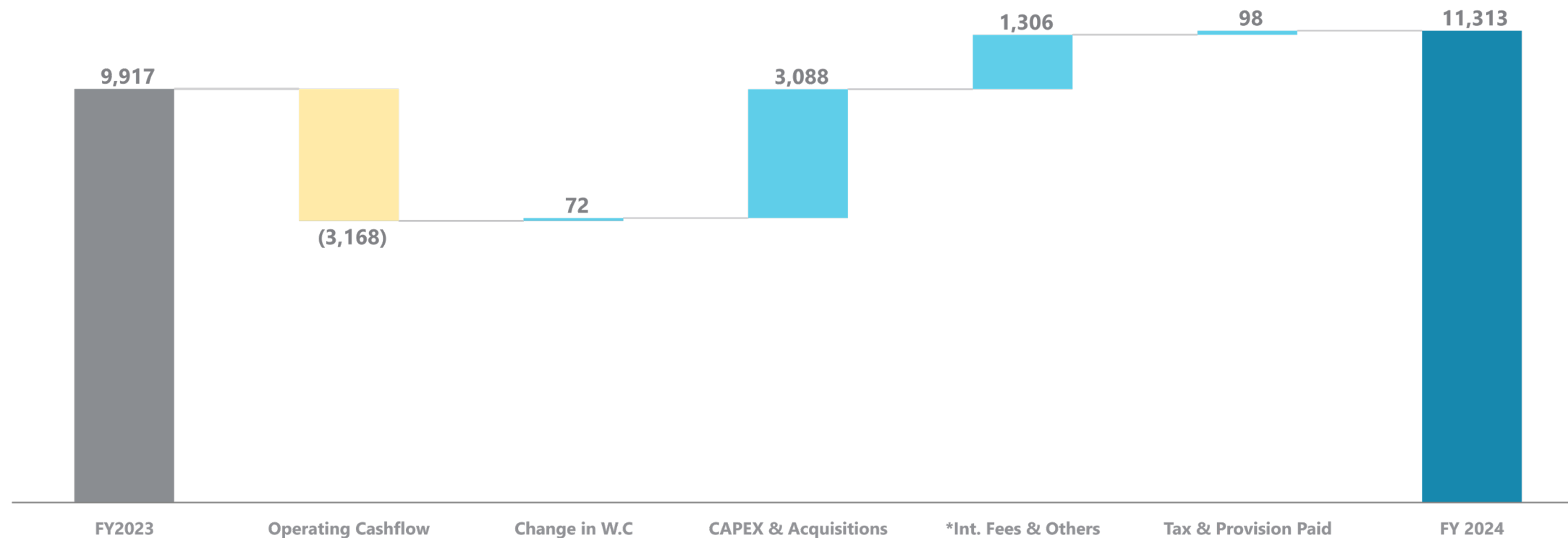


- ✳ The Group's free cash flow increased by 41.9% y-o-y mainly due to the growth in EBITDA by 42%.
- ✳ Additionally, continued development of refurbishment and maintenance efficiency initiatives (including in-house capabilities), along with maintenance CAPEX normalization following the deployment of the recent expansions translating into healthy cash conversion rates all while scaling operations.



Net Debt Evolution

FY 2024 Net Debt Bridge¹ (SAR mn)



* The balance of cash and cash equivalents as of 31 December 2024 amounted to SAR 744 mn.

¹Net debt equals Interest-bearing loans and borrowings, less cash excluding lease liability.

* The total amount of SAR 1,306mn includes SAR 819mn for interest expense paid and the remaining SAR 489mn related to lease obligation, Net Dividends paid, investment in securities, and other fees.



Our Guidance for 2025



Management anticipates that FY 2025 EBITDA will range between c.SAR 3.28-3.39 billion, implying an organic growth of 8% - 12% year-over-year.



Q&A





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